

Cider/Perry in Switzerland

Market Direction | 2024-06-18 | 25 pages | Euromonitor

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Report description:

Cider/perry in Switzerland continued to perform positively in off- and on-trade volume and value growth terms in 2023. In line with the general trend towards lower consumption of alcoholic drinks, but with a focus on higher-quality and premium options, value growth (current and real) continued to outpace volume growth in both the on- and off-trade channels at the end of the review period. There remained a strong local focus in terms of producers, brands and resources, supported by a long traditi...

Euromonitor International's Cider/Perry in Switzerland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Non Alcoholic Cider/Perry, Regular Cider/Perry.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cider/Perry market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
June 2024

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