

## **Cider/Perry in Spain**

Market Direction | 2024-06-17 | 26 pages | Euromonitor

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### **Report description:**

2023 was a tough year for cider/perry with sales declining sharply in both on- and off-trade volume terms. Unlike other alcoholic drinks, cider/perry also reported a sharp decline in total current value terms. Producers of cider/perry have found it more challenging to fully recover from the pandemic, with the category having also seen a significant decline in total volume terms in 2022. There are several reasons behind the sharp decline in demand for cider/perry in 2022/2023 in Spain. For one th...

Euromonitor International's Cider/Perry in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Non Alcoholic Cider/Perry, Regular Cider/Perry.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Cider/Perry market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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