

## **Cider/Perry in Romania**

Market Direction | 2024-06-25 | 24 pages | Euromonitor

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### **Report description:**

Cider/perry in Romania has equally felt the impact of price increases and the high cost of living in 2023, as in other categories. However, volume growth rose slightly in the off-trade and on-trade, reflecting the increasing number of consumers loyal to cider/perry. Consumption has extended from peak periods during the summertime to other times in the year. As a niche product, cider/perry is interesting to young adults who are the main consumers in this category. Non-alcoholic cider has yet to b...

Euromonitor International's Cider/Perry in Romania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Non Alcoholic Cider/Perry, Regular Cider/Perry.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Cider/Perry market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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