

Cider/Perry in North Macedonia

Market Direction | 2024-06-28 | 23 pages | Euromonitor

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Report description:

Due to inconsistent consumer demand in North Macedonia, cider/perry witnessed volatility in sales over the review period. In 2023, cider/perry sales bounced back amid growing demand with double-digit volume growth and even stronger current value growth supported by significant price increases. Volume growth has been supported by an expanding presence in the off-trade channel, with increased availability in supermarkets, hypermarkets and discounters within the retailing landscape. However, the li...

Euromonitor International's Cider/Perry in North Macedonia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Non Alcoholic Cider/Perry, Regular Cider/Perry.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cider/Perry market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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