

Cider/Perry in Latvia

Market Direction | 2024-06-27 | 23 pages | Euromonitor

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Report description:

Cider/perry grew well in Latvia during 2023 with the hot summer creating additional demand for this alcoholic beverage which is normally served very cold. Cider continued to gain back the losses incurred during the COVID-19 pandemic with the on-trade seeing double-digit growth. Off-trade volume sales surged despite the shift back towards socialising in pubs and restaurants, with the hot weather having a strong influence. Cider/perry is very popular among female audiences, which see it as a sweet...

Euromonitor International's Cider/Perry in Latvia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Non Alcoholic Cider/Perry, Regular Cider/Perry.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cider/Perry market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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