

## **Cider/Perry in Croatia**

Market Direction | 2024-06-25 | 20 pages | Euromonitor

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### **Report description:**

In 2023, cider and perry in Croatia continued their upward trajectory, surpassing 2019 volume sales in both the off-trade and on-trade channels. This resurgence was primarily driven by the return of open-air socialising, concerts, festivals, and garden parties post-pandemic. Concurrently, record high current value sales were recorded, reflecting soaring inflation and subsequent increases in average unit prices. The development of this category aligns with the global trend towards low-alcohol and...

Euromonitor International's Cider/Perry in Croatia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Non Alcoholic Cider/Perry, Regular Cider/Perry.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Cider/Perry market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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