

Cider/Perry in Bosnia and Herzegovina

Market Direction | 2024-06-18 | 22 pages | Euromonitor

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Report description:

Consumer demand for cider/perry in Bosnia and Herzegovina tends to be highly volatile, given that this category is small within alcoholic drinks. In 2023, even minor changes and shifts had significant impacts on the category's performance. Following a decline in 2022, cider/perry saw a rebound in consumer demand as new brand extensions attracted more consumers to try products in this category. This influx of new consumers resulted in stable and solid total retail value growth, indicating a posit...

Euromonitor International's Cider/Perry in Bosnia and Herzegovina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Non Alcoholic Cider/Perry, Regular Cider/Perry.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cider/Perry market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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