

## **Chocolate Confectionery in Switzerland**

Market Direction | 2024-06-28 | 21 pages | Euromonitor

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### **Report description:**

Chocolate confectionery is set to post positive growth in volume and value terms in Switzerland in 2024. Imports of chocolate have continued to increase. Meanwhile, record high cocoa prices have led to continued increases in product prices. While all categories witnessed significant current value growth, this was largely due to the increases in unit price. Some raw materials, such as milk and sugar, are protected, so chocolate manufacturers in Switzerland are at a disadvantage when compared to E...

Euromonitor International's Chocolate Confectionery in Switzerland report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Boxed Assortments, Chocolate Pouches and Bags, Chocolate with Toys, Countlines, Other Chocolate Confectionery, Seasonal Chocolate, Tablets.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Chocolate Confectionery market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International  
June 2024

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