

Chocolate Confectionery in Spain

Market Direction | 2024-06-26 | 23 pages | Euromonitor

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Report description:

Chocolate confectionery is seeing healthy growth in current value terms in 2024, although sales are stagnating in volume terms. Fluctuations in cocoa prices in 2024 have contributed to the positive value growth with manufacturers being forced to raise their prices as the cost of basic ingredients has risen. In volume terms sales have been supported by a solid performance from countlines, driven by the increasing demand for on-the-go consumption. The demand for impulse snacking has encouraged pro...

Euromonitor International's Chocolate Confectionery in Spain report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Boxed Assortments, Chocolate Pouches and Bags, Chocolate with Toys, Countlines, Other Chocolate Confectionery, Seasonal Chocolate, Tablets.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Chocolate Confectionery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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