

Chocolate Confectionery in Peru

Market Direction | 2024-06-28 | 20 pages | Euromonitor

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Report description:

In Peru, chocolate confectionery continues to be impacted by high temperatures in 2024, thanks to climate conditions persisting from 2023, when there was barely any winter. 2024 began with El Nino and has seen high-temperature records in several regions, prompting a greater preference in consumers for snacks that are fresh or at least are not usually associated with cold weather.

Euromonitor International's Chocolate Confectionery in Peru report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Boxed Assortments, Chocolate Pouches and Bags, Chocolate with Toys, Countlines, Other Chocolate Confectionery, Seasonal Chocolate, Tablets.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Chocolate Confectionery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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