

Chocolate Confectionery in Israel

Market Direction | 2024-06-27 | 20 pages | Euromonitor

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Report description:

Chocolate confectionery is set to see current value growth in Israel in 2024. The price of cocoa and sugar have increased in recent months, driving up value sales in the chocolate confectionery market. In May 2023, Diplomat increased the prices of many of its products by up to 25%, including Milka. In August 2023, Strauss raised the prices of its chocolate tablet brand, Splendid, by up to 6%. In September 2023, Diplomat again announced price increases on a number of its products, by up to 15%, w...

Euromonitor International's Chocolate Confectionery in Israel report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Boxed Assortments, Chocolate Pouches and Bags, Chocolate with Toys, Countlines, Other Chocolate Confectionery, Seasonal Chocolate, Tablets.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Chocolate Confectionery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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