

## **Chocolate Confectionery in Ireland**

Market Direction | 2024-06-26 | 21 pages | Euromonitor

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### **Report description:**

In 2024, chocolate confectionery in Ireland remains impacted by the global cocoa and sugar shortages, which continue to drive strong price increases. High single-digit price hikes follow on from the previous year's double-digit rises. The cost-of-living crisis has forced local consumers to cut down on their chocolate confectionery consumption, with retail volumes sales declining in 2024, though to a lesser extent than was seen in 2023, while current value sales keep on rises. Though the category...

Euromonitor International's Chocolate Confectionery in Ireland report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Boxed Assortments, Chocolate Pouches and Bags, Chocolate with Toys, Countlines, Other Chocolate Confectionery, Seasonal Chocolate, Tablets.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Chocolate Confectionery market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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