

## **Chocolate Confectionery in Egypt**

Market Direction | 2024-06-28 | 21 pages | Euromonitor

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### **Report description:**

Chocolate confectionery in Egypt is set to witness a decline in retail volume terms in 2024, continuing the trend of the previous year. Despite the positive impact of a growing population, demand is being curtailed by substantial increases in unit prices, in the light of the low availability of imported raw materials, such as cocoa and butter. This in turn, is due to a number of factors, including ongoing geopolitical uncertainty in the region and adverse weather conditions, the latter of which...

Euromonitor International's Chocolate Confectionery in Egypt report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Boxed Assortments, Chocolate Pouches and Bags, Chocolate with Toys, Countlines, Other Chocolate Confectionery, Seasonal Chocolate, Tablets.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Chocolate Confectionery market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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