

Chocolate Confectionery in Azerbaijan

Market Direction | 2024-06-28 | 19 pages | Euromonitor

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Report description:

While chocolate confectionery in Azerbaijan is poised to record a moderately improved result in current value growth terms in 2024, this is mainly attributable to price hikes imposed to offset elevated inflation linked to the global recovery from the pandemic and the fallout of Russia's invasion of Ukraine. With many people still inclined to rein in discretionary spending due to the rising cost of living, retail volume growth is anticipated to be slightly weaker than in 2023. The slowdown in vol...

Euromonitor International's Chocolate Confectionery in Azerbaijan report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Boxed Assortments, Chocolate Pouches and Bags, Chocolate with Toys, Countlines, Other Chocolate Confectionery, Seasonal Chocolate, Tablets.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Chocolate Confectionery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Mondelez focuses on pushing higher-margin Milka brand in tablets

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