

## **Chocolate Confectionery in Argentina**

Market Direction | 2024-06-28 | 19 pages | Euromonitor

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### **Report description:**

Chocolate confectionery in Argentina registered an increase in retail volume sales in 2023, albeit modest and slower than the increments for gum and sugar confectionery. However, the demand for chocolate confectionery fell much more slowly than for other types of confectionery in 2020 in the wake of the Coronavirus (COVID-19) pandemic years. The market size remained higher than in 2019 in a country blighted by an economic crisis with a triple-digit inflation rate in 2023. Despite the economic cr...

Euromonitor International's Chocolate Confectionery in Argentina report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Boxed Assortments, Chocolate Pouches and Bags, Chocolate with Toys, Countlines, Other Chocolate Confectionery, Seasonal Chocolate, Tablets.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Chocolate Confectionery market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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