

Beer in Slovenia

Market Direction | 2024-06-27 | 29 pages | Euromonitor

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Report description:

In 2023, the overall consumption of beer in Slovenia continued its decline as consumers increasingly shifted towards spirits, particularly gin and rum, which have become popular as social and luxury beverages. This trend is bolstered by a growing cocktail culture that has led to a decreased demand for beer and wine. In response to health consciousness, non/low alcohol beer emerged as the fastest-growing category within beer. The heightened awareness of health and wellness among consumers signifi...

Euromonitor International's Beer in Slovenia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Dark Beer, Lager, Non/Low Alcohol Beer, Stout.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Beer market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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