

Beer in Slovakia

Market Direction | 2024-06-26 | 29 pages | Euromonitor

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Report description:

Total volume sales of beer in Slovakia continued to decline in 2023, albeit at a slower rate than the previous year. Growth was impacted by mounting inflationary pressures, which weighed heavily on consumer purchasing power. While beer benefited from more a favourable regulatory environment than spirits, which saw an increase in excise duty during the year, demand for the former was curtailed by unseasonably cold temperatures during spring and early summer, which ensured that the industry stayed...

Euromonitor International's Beer in Slovakia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Dark Beer, Lager, Non/Low Alcohol Beer, Stout.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Beer market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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