

Beer in Lithuania

Market Direction | 2024-06-27 | 26 pages | Euromonitor

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Report description:

The year 2023 was a challenging for beer in Lithuania where volume sales in the both the off-trade and on-trade declined. Retail sales of beer fell into decline due to price inflation and concerns regarding the economy. On-trade beer volumes started the year strong buoyed by the full recovery of consumers to public spaces and drinking outside the home, following the pandemic. However, the second half of 2023 was catastrophic as consumers reignited in spending amid economic uncertainty and the prev...

Euromonitor International's Beer in Lithuania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Dark Beer, Lager, Non/Low Alcohol Beer, Stout.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Beer market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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