

Beer in Croatia

Market Direction | 2024-06-25 | 26 pages | Euromonitor

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Report description:

In 2023, beer sales in Croatia saw a marginal increase in total volume sales, primarily attributed to the positive impact of tourism on on-trade consumption. However, off-trade sales, largely reliant on local residents, experienced a decline due to escalating beer prices. Despite a drop in inflation rates, which remained high but fell to single digits, consumers faced challenges affording non-essential goods like beer. The persistent inflationary pressures are expected to keep Croatian household...

Euromonitor International's Beer in Croatia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Dark Beer, Lager, Non/Low Alcohol Beer, Stout.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Beer market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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