

Alcoholic Drinks in the United Arab Emirates

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Report description:

Alcoholic drinks in the United Arab Emirates witnessed another year of success in 2023, demonstrating double-digit off-trade growth in both volume and value terms. Sales were fuelled by two factors. First, the arrival of expatriates from Russia, India, China, the UK and other countries continued, driven by the local market's attractive lifestyle along with economical and political challenges in certain countries. Another growth driver was the removal of 30% tax in drink specialists in Dubai and...

Euromonitor International's Alcoholic Drinks in United Arab Emirates report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Beer, Cider/Perry, RTDs, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Alcoholic Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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