

Alcoholic Drinks in the Czech Republic

Market Direction | 2024-06-18 | 71 pages | Euromonitor

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Report description:

Adults in the Czech Republic consumed lower quantities of alcoholic drinks in 2023 due to the difficult economic climate and the growing preference for beverages with lower alcohol content. High inflation and the rising cost of living hindered consumer purchasing power, with many choosing to avoid drinking in the on-trade or drinking less on visits. The on-trade channel was hardest hit in volume terms only prolonging its recovery from the pandemic era, when consumption dropped dramatically. Spir...

Euromonitor International's Alcoholic Drinks in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Beer, Cider/Perry, RTDs, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Alcoholic Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
June 2024

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