

## **Alcoholic Drinks in Slovenia**

Market Direction | 2024-06-27 | 62 pages | Euromonitor

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### **Report description:**

In 2023, spirits emerged as the fastest-growing category in alcoholic drinks in Slovenia, driven largely by the growing premiumisation trend. This trend heightened demand for craft spirits, as consumers sought premium drinks for a more sophisticated experience. Within the spirits category, gin and rum experienced the fastest growth due to this premiumisation. Gin became the most popular spirit in Slovenia, with a rising number of local producers, while rum, particularly those with special origin...

Euromonitor International's Alcoholic Drinks in Slovenia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Beer, Cider/Perry, RTDs, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Alcoholic Drinks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
June 2024

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