

Alcoholic Drinks in Slovenia

Market Direction | 2024-06-27 | 62 pages | Euromonitor

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Report description:

In 2023, spirits emerged as the fastest-growing category in alcoholic drinks in Slovenia, driven largely by the growing premiumisation trend. This trend heightened demand for craft spirits, as consumers sought premium drinks for a more sophisticated experience. Within the spirits category, gin and rum experienced the fastest growth due to this premiumisation. Gin became the most popular spirit in Slovenia, with a rising number of local producers, while rum, particularly those with special origin...

Euromonitor International's Alcoholic Drinks in Slovenia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Beer, Cider/Perry, RTDs, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Alcoholic Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Alcoholic Drinks in Slovenia
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List Of Contents And Tables

ALCOHOLIC DRINKS IN SLOVENIA

EXECUTIVE SUMMARY

Alcoholic drinks in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

On-trade vs off-trade split

What next for alcoholic drinks?

MARKET BACKGROUND

Legislation

Legal purchasing age and legal drinking age

Drink driving

Advertising

Smoking ban

Opening hours

On-trade establishments

TAXATION AND DUTY LEVIES

Summary 1 Taxation and Duty Levies on Alcoholic Drinks 2023

OPERATING ENVIRONMENT

Contraband/parallel trade

Duty free

Cross-border/private imports

KEY NEW PRODUCT LAUNCHES

Outlook

MARKET INDICATORS

Table 1 Retail Consumer Expenditure on Alcoholic Drinks 2018-2023

MARKET DATA

Table 2 Sales of Alcoholic Drinks by Category: Total Volume 2018-2023

Table 3 Sales of Alcoholic Drinks by Category: Total Value 2018-2023

Table 4 Sales of Alcoholic Drinks by Category: % Total Volume Growth 2018-2023

Table 5 Sales of Alcoholic Drinks by Category: % Total Value Growth 2018-2023

Table 6 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: Volume 2023

Table 7 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: Value 2023

Table 8 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: % Volume 2023

Table 9 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: % Value 2023

Table 10 □GBO Company Shares of Alcoholic Drinks: % Total Volume 2019-2023

Table 11 □Distribution of Alcoholic Drinks by Format: % Off-trade Value 2018-2023

Table 12 □Distribution of Alcoholic Drinks by Format and by Category: % Off-trade Volume 2023

Table 13 □Forecast Sales of Alcoholic Drinks by Category: Total Volume 2023-2028

Table 14 □Forecast Sales of Alcoholic Drinks by Category: Total Value 2023-2028

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Table 15 ☐Forecast Sales of Alcoholic Drinks by Category: % Total Volume Growth 2023-2028

Table 16 ☐Forecast Sales of Alcoholic Drinks by Category: % Total Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 2 Research Sources

BEER IN SLOVENIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Shift in consumption patterns

Pivovarna Lasko Union's strategic moves

Non/low alcohol beer continues to gain in popularity

PROSPECTS AND OPPORTUNITIES

Tourism and craft beer synergy

Diverse flavour offerings

Sustainability initiatives

CATEGORY BACKGROUND

Lager price band methodology

Summary 3 Lager by Price Band 2023

CATEGORY DATA

Table 17 Sales of Beer by Category: Total Volume 2018-2023

Table 18 Sales of Beer by Category: Total Value 2018-2023

Table 19 Sales of Beer by Category: % Total Volume Growth 2018-2023

Table 20 Sales of Beer by Category: % Total Value Growth 2018-2023

Table 21 Sales of Beer by Off-trade vs On-trade: Volume 2018-2023

Table 22 Sales of Beer by Off-trade vs On-trade: Value 2018-2023

Table 23 Sales of Beer by Off-trade vs On-trade: % Volume Growth 2018-2023

Table 24 Sales of Beer by Off-trade vs On-trade: % Value Growth 2018-2023

Table 25 GBO Company Shares of Beer: % Total Volume 2019-2023

Table 26 ☐NBO Company Shares of Beer: % Total Volume 2019-2023

Table 27 ☐LBN Brand Shares of Beer: % Total Volume 2019-2023

Table 28 ☐Forecast Sales of Beer by Category: Total Volume 2023-2028

Table 29 ☐Forecast Sales of Beer by Category: Total Value 2023-2028

Table 30 ☐Forecast Sales of Beer by Category: % Total Volume Growth 2023-2028

Table 31 ☐Forecast Sales of Beer by Category: % Total Value Growth 2023-2028

WINE IN SLOVENIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Shift from wine to spirits

Impact of climate change on wine production

Preference for local distribution channels

PROSPECTS AND OPPORTUNITIES

Growth of sparkling wines

Rising popularity of non-alcoholic wines

Sustained popularity of family-owned wine cellars

CATEGORY DATA

Table 32 Sales of Wine by Category: Total Volume 2018-2023

Table 33 Sales of Wine by Category: Total Value 2018-2023

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Table 34 Sales of Wine by Category: % Total Volume Growth 2018-2023
Table 35 Sales of Wine by Category: % Total Value Growth 2018-2023
Table 36 Sales of Wine by Off-trade vs On-trade: Volume 2018-2023
Table 37 Sales of Wine by Off-trade vs On-trade: Value 2018-2023
Table 38 Sales of Wine by Off-trade vs On-trade: % Volume Growth 2018-2023
Table 39 Sales of Wine by Off-trade vs On-trade: % Value Growth 2018-2023
Table 40 Forecast Sales of Wine by Category: Total Volume 2023-2028
Table 41 □Forecast Sales of Wine by Category: Total Value 2023-2028
Table 42 □Forecast Sales of Wine by Category: % Total Volume Growth 2023-2028
Table 43 □Forecast Sales of Wine by Category: % Total Value Growth 2023-2028

SPIRITS IN SLOVENIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Rapid growth of spirits consumption

Premiumisation and local craft gin

Rise of non-alcoholic spirits

PROSPECTS AND OPPORTUNITIES

Expansion of cocktail culture

Innovation in flavours

Growth of e-commerce

CATEGORY DATA

Table 44 Sales of Spirits by Category: Total Volume 2018-2023
Table 45 Sales of Spirits by Category: Total Value 2018-2023
Table 46 Sales of Spirits by Category: % Total Volume Growth 2018-2023
Table 47 Sales of Spirits by Category: % Total Value Growth 2018-2023
Table 48 Sales of Spirits by Off-trade vs On-trade: Volume 2018-2023
Table 49 Sales of Spirits by Off-trade vs On-trade: Value 2018-2023
Table 50 Sales of Spirits by Off-trade vs On-trade: % Volume Growth 2018-2023
Table 51 Sales of Spirits by Off-trade vs On-trade: % Value Growth 2018-2023
Table 52 GBO Company Shares of Spirits: % Total Volume 2019-2023
Table 53 □NBO Company Shares of Spirits: % Total Volume 2019-2023
Table 54 □LBN Brand Shares of Spirits: % Total Volume 2019-2023
Table 55 □Forecast Sales of Spirits by Category: Total Volume 2023-2028
Table 56 □Forecast Sales of Spirits by Category: Total Value 2023-2028
Table 57 □Forecast Sales of Spirits by Category: % Total Volume Growth 2023-2028
Table 58 □Forecast Sales of Spirits by Category: % Total Value Growth 2023-2028

CIDER/PERRY IN SLOVENIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Rapid growth and health appeal of cider/perry

Rise of craft cider producers

Malner Cider's consumer engagement and awards

PROSPECTS AND OPPORTUNITIES

Flavour innovation and unique blends

Smaller, local players to gain volume share

Growth of e-commerce sales

CATEGORY DATA

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Table 59 Sales of Cider/Perry: Total Volume 2018-2023

Table 60 Sales of Cider/Perry: Total Value 2018-2023

Table 61 Sales of Cider/Perry: % Total Volume Growth 2018-2023

Table 62 Sales of Cider/Perry: % Total Value Growth 2018-2023

Table 63 Sales of Cider/Perry: Total Volume 2019-2023

Table 64 Sales of Cider/Perry: Total Value 2019-2023

Table 65 Sales of Cider/Perry by Off-trade vs On-trade: Volume 2018-2023

Table 66 Sales of Cider/Perry by Off-trade vs On-trade: Value 2018-2023

Table 67 Sales of Cider/Perry by Off-trade vs On-trade: % Volume Growth 2018-2023

Table 68 □Sales of Cider/Perry by Off-trade vs On-trade: % Value Growth 2018-2023

Table 69 □Sales of Cider/Perry by Off-trade vs On-trade: Volume 2019-2023

Table 70 □Sales of Cider/Perry by Off-trade vs On-trade: Value 2019-2023

Table 71 □GBO Company Shares of Cider/Perry: % Total Volume 2019-2023

Table 72 □NBO Company Shares of Cider/Perry: % Total Volume 2019-2023

Table 73 □LBN Brand Shares of Cider/Perry: % Total Volume 2019-2023

Table 74 □Forecast Sales of Cider/Perry: Total Volume 2023-2028

Table 75 □Forecast Sales of Cider/Perry: Total Value 2023-2028

Table 76 □Forecast Sales of Cider/Perry: % Total Volume Growth 2023-2028

Table 77 □Forecast Sales of Cider/Perry: % Total Value Growth 2023-2028

RTDS IN SLOVENIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Convenience drives growth

Surge in spirit-based RTDs

Functional RTDs

PROSPECTS AND OPPORTUNITIES

Premiumisation

Dominance of spirit-based RTDs

Emergence of non-alcoholic RTDs

CATEGORY DATA

Table 78 Sales of RTDs by Category: Total Volume 2018-2023

Table 79 Sales of RTDs by Category: Total Value 2018-2023

Table 80 Sales of RTDs by Category: % Total Volume Growth 2018-2023

Table 81 Sales of RTDs by Category: % Total Value Growth 2018-2023

Table 82 Sales of RTDs by Off-trade vs On-trade: Volume 2018-2023

Table 83 Sales of RTDs by Off-trade vs On-trade: Value 2018-2023

Table 84 Sales of RTDs by Off-trade vs On-trade: % Volume Growth 2018-2023

Table 85 Sales of RTDs by Off-trade vs On-trade: % Value Growth 2018-2023

Table 86 GBO Company Shares of RTDs: % Total Volume 2019-2023

Table 87 □NBO Company Shares of RTDs: % Total Volume 2019-2023

Table 88 □LBN Brand Shares of RTDs: % Total Volume 2019-2023

Table 89 □Forecast Sales of RTDs by Category: Total Volume 2023-2028

Table 90 □Forecast Sales of RTDs by Category: Total Value 2023-2028

Table 91 □Forecast Sales of RTDs by Category: % Total Volume Growth 2023-2028

Table 92 □Forecast Sales of RTDs by Category: % Total Value Growth 2023-2028

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