

## Alcoholic Drinks in Kuwait

Market Direction | 2024-06-27 | 24 pages | Euromonitor

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### Report description:

In 2023, the alcoholic drinks in Kuwait has been shaped by geopolitical dynamics, influencing consumer preferences. Conscious buying has surged, with a focus on local and Middle Eastern brands, fostering a sense of ethical satisfaction and peer approval. Brands taking political stances face significant business impacts due to boycotting trends. This is evident in on-trade channels like restaurants switching to local products, such as Saudi Arabia's Kinza cola, and major retailers reducing orders...

Euromonitor International's Alcoholic Drinks in Kuwait report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Beer, Cider/Perry, RTDs, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Alcoholic Drinks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
June 2024

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