

## **Alcoholic Drinks in Bosnia and Herzegovina**

Market Direction | 2024-06-18 | 60 pages | Euromonitor

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### **Report description:**

Inflation and rising prices of most products, coupled with an increasing cost of living in 2023, negatively impacted consumer confidence in Bosnia and Herzegovina. Additionally, a negative demographic trend affecting the country contributed to the reduction of the potential consumer base, thus limiting growth potential across all alcoholic drinks categories. Consequently, in 2023, alcoholic drinks witnessed a moderate total volume decline, which managed to translate into positive total retail va...

Euromonitor International's Alcoholic Drinks in Bosnia and Herzegovina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Beer, Cider/Perry, RTDs, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Alcoholic Drinks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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