

Synthetic Yarn Market by Yarn type (Filament Yarn and Spun Yarn), Fiber Type (Polyester, Nylon, Rayon, Acrylic), End-Use Industries (Apparels & home furnishings, Aerospace, Automotive & transportation, Industrial), and Region - Global Forecast to 2029

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Report description:

The synthetic yarn market is projected to grow from USD 234.1 billion in 2024 to USD 300.5 billion by 2029, at a CAGR of 5.1% during the forecast period. Nylon Fiber is known for its high strength, durability, flexibility, high melting point, good dyeability and versatility. Nylon Fiber has wide range of applications. However, nylon is mainly used in apparels & home furnishing industry, due to its moisture wicking property and used to produce athletic wear, outerwear, under garments etc. Nylon fiber is losing its market share due to energy-intensive production which causes negative environmental impact.

"The filament yarn type of synthetic yarn dominated the overall market, in terms of value."

Global synthetic yarn market has been segmented based on yarn type-filament yarn and spun yarn. Filament yarns are made by melting polymer which are extruded through spinnerets using heat and drawn into filaments which are then twisted together to form yarn. They are made using different spinning technologies. Filament yarn offers high strength and excellent durability and has wide range of applications.

"Automotive & transportation industry of synthetic yarn accounted for third-largest market share the overall market, in terms of value."

In the automotive & transportation industry, synthetic yarn offers tensile strength, colour fastness to light and rubbing, UV protection, resistance to wear and tear, resistance to flame, and has anti-static property. They are extensively used in automotive interior and components. Synthetic yarns are used to produce Upholstery, carpets, seat belts, airbags, pre-assembled interior components include door kick panels, roof linings and insulation materials in the automotive & transportation industry.

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Automotive industry is expected to grow in upcoming years with the development of high-performance yarns.

"During the forecast period, the synthetic yarn market in Europe region is projected to register third-highest CAGR."

The growth of the synthetic yarn market in this region is mainly driven by the growing aerospace, automotive & transportation, electricals & electronics and industrial applications. The synthetic yarn market has wide geographical presence with well-established players. Most of the players in the synthetic yarn market are from Europe. The demand for synthetic yarn in the country is mainly generated by the apparels & home furnishings industry. The country is witnessing huge demand for eco-friendly products in the textile industry due to changing consumer preferences towards fashion trends and lifestyles and making a shift towards sustainability, which, in turn, is expected to drive the growth of the synthetic yarn market in the apparels & home furnishing industry in Germany.

This study has been validated through primary interviews with industry experts globally. These primary sources have been divided into the following three categories:

-□By Company Type- Tier 1- 40%, Tier 2- 33%, and Tier 3- 27%

-□By Designation- C Level- 50%, Director Level- 30%, and Executives- 20%

-□By Region- North America- 15%, Europe- 50%, Asia Pacific (APAC) - 20%, Middle East & Africa -10%, Latin America-5%,

The report provides a comprehensive analysis of company profiles:

Prominent companies include Kuraray Co., Ltd. (Japan), Teijin Limited (Japan), Mitsubishi Chemical Corporation (Japan), DuPont (US), Toray Industries, Inc. (Japan), Zhejiang Hengyi Group Ltd. (China), Reliance industries Limited (India), Indorama Ventures Public company Limited (Thailand), Aksa Akrilik Kimya (Turkey), Lenzing Group (Austria), Eastman Chemical Company (US).

Research Coverage

This research report categorizes the synthetic yarn Market by fiber Type (Polyester, Nylon, Rayon/Viscose, Acrylic, and others), yarn type (filament and spun), End-use Industries (Apparels & home furnishings, aerospace, automotive & transportation industry, electrical & electronics, industrial and others), and Region (Asia Pacific, Europe, North America, the Middle East & Africa, and Latin America). The scope of the report includes detailed information about the major factors influencing the growth of the synthetic yarn market, such as drivers, restraints, challenges, and opportunities. A thorough examination of the key industry players has been conducted to provide insights into their business overview, solutions, and services, key strategies, contracts, partnerships, and agreements. New product and service launches, mergers and acquisitions, and recent developments in the synthetic yarn market are all covered. This report includes a competitive analysis of upcoming startups in the synthetic yarn market ecosystem.

Reasons to buy this report:

The report will help the market leaders/new entrants in this market with information on the closest approximations of the revenue numbers for the overall synthetic yarn market and the subsegments. This report will help stakeholders understand the competitive landscape and gain more insights to position their businesses better and plan suitable go-to-market strategies. The report also helps stakeholders understand the pulse of the market and provides them with information on key market drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers:

-□Analysis of key drivers (Increase in purchasing power of consumer, changing consumer preferences), restraints (Increasing competition from natural fiber yarn), opportunities (Growing demand for eco-friendly products), and challenges (Increasing environmental regulations and standards) influencing the growth of the synthetic yarn market

-□Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product & service launches in the synthetic yarn market.

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-□Market Development: Comprehensive information about lucrative markets - the report analyses the synthetic yarn market across varied regions.

-□Market Diversification: Exhaustive information about new products & services, untapped geographies, recent developments, and investments in the synthetic yarn market.

-□Competitive Assessment: In-depth assessment of market shares, growth strategies and service offerings of leading players like Kuraray Co., Ltd. (Japan), Teijin Limited (Japan), Mitsubishi Chemical Corporation (Japan), DuPont (US), Toray Industries, Inc. (Japan), Zhejiang Hengyi Group Ltd. (China), Reliance industries Limited (India), Indorama Ventures Public company Limited (Thailand), Aksa Akrikim Kimya (Turkey), Lenzing Group (Austria), Eastman Chemical Company (US) among others in the synthetic yarn market.

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