

## **North America Industrial Starch Market Size, Share 2024-2032**

Market Report | 2024-06-20 | 198 pages | EMR Inc.

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### **Report description:**

North America Industrial Starch Market Report and Forecast 2024-2032

Market outlook

According to the report by Expert Market Research (EMR), the North America industrial starch market size reached a value of USD 24.05 billion in 2023. Aided by the increasing demand for processed and convenience foods and the growing applications of starch in various sectors, the market is projected to further grow at a CAGR of 6.7% between 2024 and 2032 to reach a value of USD 43.36 billion by 2032.

Industrial starch is derived from agricultural raw materials such as corn, wheat, potatoes, and cassava. It is widely used in food and non-food applications, serving as a thickening, stabilizing, and gelling agent. In the food sector, starch is utilised in products like baked goods, confectioneries, soups, sauces, and snacks. Non-food applications include its use in paper manufacturing, textiles, pharmaceuticals, and adhesives.

The increasing consumer preference for convenience and processed foods is driving the North America industrial starch market growth. With busy lifestyles and growing urbanization, there has been a significant shift towards ready-to-eat and easy-to-prepare food products, leading to a surge in demand for starch as a key ingredient in these products. Additionally, the rising trend of clean label products has further contributed to the increasing popularity of starch, as it is perceived as a natural and safe ingredient.

The expanding applications of starch in various sectors also play a significant role in propelling the market. In the paper sector, starch is used as a binder and surface coating agent, enhancing the strength and printability of paper products. The textile sector utilises starch for fabric finishing and sizing, improving the texture and durability of fabrics. Moreover, the pharmaceutical sector employs starch as an excipient in the formulation of tablets and capsules, ensuring the stability and effectiveness of medications. Further, the growing demand for biodegradable and sustainable materials in the packaging sector has led to an increased focus on starch-based bioplastics. With rising environmental concerns and stringent regulations on plastic use, starch has emerged as a viable alternative to conventional plastics, consequently driving up the North America industrial starch market share.

Corn starch dominates the industrial starch market due to its wide availability and versatile applications in both food and non-food sectors. Wheat starch is used extensively in food products, especially in baking, and serves as a thickener and stabiliser. Potato starch is known for its excellent gelling properties and is used in various culinary and industrial applications.

Cassava starch, also known as tapioca, is popular in gluten-free foods and has applications in the textile and paper sector. This

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category includes starches derived from sources like rice and barley, catering to specific niche applications.

The United States holds the largest share of the market, driven by the high demand for processed and convenience foods and the presence of major starch manufacturers. The country's advanced food processing industry, coupled with the growing trend of clean label products, has spurred the demand for industrial starch. Additionally, the expanding applications of starch in non-food industries such as paper, textiles, and pharmaceuticals are further boosting the market growth.

As per the North America industrial starch market analysis, Canada is also a significant market, with increasing applications in the food and beverage sector. The country's focus on sustainable and biodegradable materials has led to a rise in demand for starch-based bioplastics, driving the market expansion. Additionally, the growing trend of gluten-free and specialty foods has spurred the demand for alternative starch sources such as cassava and potato.

#### Market Segmentation □

The market can be divided based on source, type, form, application, and country

#### Market Breakup by Source

- Corn
- Wheat
- Cassava
- Potato
- Others

#### Market Breakup by Type

- Native
- Starch Derivatives and Sweeteners
- Market Breakup by Form

- Dry Form
- Liquid Form

#### Market Breakup by Application

- Corrugation and Paper Making
- Pharmaceuticals
- Textiles
- Mining and Drilling
- Construction and Building
- Chemical
- Others

#### Market Breakup by Country

- United States of America
- Canada

#### Competitive landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and mergers and acquisitions, among other major developments, of the leading companies operating in North America industrial starch market. some of the major players explored in the report by expert market research are as follows:

- Cargill Incorporated
- Archer Daniels Midland Company
- Ingredion Incorporated
- Tate & Lyle PLC
- Roquette Freres
- Grain Processing Corporation
- AGRANA Beteiligungs-AG
- Tereos S.A.
- Emsland Group

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#### Table of Contents:

- 1 Preface
- 2 Report Coverage - Key Segmentation and Scope
- 3 Report Description
  - 3.1 Market Definition and Outlook
  - 3.2 Properties and Applications
  - 3.3 Market Analysis
  - 3.4 Key Players
- 4 Key Assumptions
- 5 Executive Summary
  - 5.1 Overview
  - 5.2 Key Drivers
  - 5.3 Key Developments
  - 5.4 Competitive Structure
  - 5.5 Key Industrial Trends
- 6 Market Snapshot
- 7 Opportunities and Challenges in the Market
- 8 Global Industrial Starch Market Overview
  - 8.1 Key Industry Highlights
  - 8.2 Global Industrial Starch Historical Market (2018-2023)
  - 8.3 Global Industrial Starch Market Forecast (2024-2032)
  - 8.4 Global Industrial Starch Market Share by Region
    - 8.4.1 North America
    - 8.4.2 Europe
    - 8.4.3 Asia Pacific
    - 8.4.4 Latin America
    - 8.4.5 Middle East and Africa
- 9 North America Industrial Starch Market Overview
  - 9.1 Key Industry Highlights
  - 9.2 North America Industrial Starch Historical Market (2018-2023)
  - 9.3 North America Industrial Starch Market Forecast (2024-2032)
- 10 North America Industrial Starch Market by Source
  - 10.1 Corn
    - 10.1.1 Historical Trend (2018-2023)

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- 10.1.2 Forecast Trend (2024-2032)
- 10.2 Wheat
  - 10.2.1 Historical Trend (2018-2023)
  - 10.2.2 Forecast Trend (2024-2032)
- 10.3 Cassava
  - 10.3.1 Historical Trend (2018-2023)
  - 10.3.2 Forecast Trend (2024-2032)
- 10.4 Potato
  - 10.4.1 Historical Trend (2018-2023)
  - 10.4.2 Forecast Trend (2024-2032)
- 10.5 Others
- 11 North America Industrial Starch Market by Type
  - 11.1 Native
    - 11.1.1 Historical Trend (2018-2023)
    - 11.1.2 Forecast Trend (2024-2032)
  - 11.2 Starch Derivatives and Sweeteners
    - 11.2.1 Historical Trend (2018-2023)
    - 11.2.2 Forecast Trend (2024-2032)
- 12 North America Industrial Starch Market by Form
  - 12.1 Dry Form
    - 12.1.1 Historical Trend (2018-2023)
    - 12.1.2 Forecast Trend (2024-2032)
  - 12.2 Liquid Form
    - 12.2.1 Historical Trend (2018-2023)
    - 12.2.2 Forecast Trend (2024-2032)
- 13 North America Industrial Starch Market by Application
  - 13.1 Corrugation and Paper Making
    - 13.1.1 Historical Trend (2018-2023)
    - 13.1.2 Forecast Trend (2024-2032)
  - 13.2 Pharmaceuticals
    - 13.2.1 Historical Trend (2018-2023)
    - 13.2.2 Forecast Trend (2024-2032)
  - 13.3 Textiles
    - 13.3.1 Historical Trend (2018-2023)
    - 13.3.2 Forecast Trend (2024-2032)
  - 13.4 Mining and Drilling
    - 13.4.1 Historical Trend (2018-2023)
    - 13.4.2 Forecast Trend (2024-2032)
  - 13.5 Construction and Building
    - 13.5.1 Historical Trend (2018-2023)
    - 13.5.2 Forecast Trend (2024-2032)
  - 13.6 Chemical
    - 13.6.1 Historical Trend (2018-2023)
    - 13.6.2 Forecast Trend (2024-2032)
  - 13.7 Others
- 14 North America Industrial Starch Market by Country
  - 14.1 United States of America

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- 14.1.1 Historical Trend (2018-2023)
  - 14.1.2 Forecast Trend (2024-2032)
- 14.2 Canada
  - 14.2.1 Historical Trend (2018-2023)
  - 14.2.2 Forecast Trend (2024-2032)
- 15 Market Dynamics
  - 15.1 SWOT Analysis
    - 15.1.1 Strengths
    - 15.1.2 Weaknesses
    - 15.1.3 Opportunities
    - 15.1.4 Threats
  - 15.2 Porter's Five Forces Analysis
    - 15.2.1 Supplier's Power
    - 15.2.2 Buyer's Power
    - 15.2.3 Threat of New Entrants
    - 15.2.4 Degree of Rivalry
    - 15.2.5 Threat of Substitutes
  - 15.3 Key Indicators for Demand
  - 15.4 Key Indicators for Price
- 16 Value Chain Analysis
- 17 Trade Data Analysis (HS Code - 110811,110812,110813,110814, 110819)
  - 17.1 Major Importing Countries
    - 17.1.1 By Volume
    - 17.1.2 By Value
  - 17.2 Major Exporting Countries
    - 17.2.1 By Volume
    - 17.2.2 By Value
- 18 Price Analysis
- 19 Competitive Landscape
  - 19.1 Market Structure
  - 19.2 Company Profiles
    - 19.2.1 Cargill Incorporated
      - 19.2.1.1 Company Overview
      - 19.2.1.2 Product Portfolio
      - 19.2.1.3 Demographic Reach and Achievements
      - 19.2.1.4 Certifications
    - 19.2.2 Archer Daniels Midland Company
      - 19.2.2.1 Company Overview
      - 19.2.2.2 Product Portfolio
      - 19.2.2.3 Demographic Reach and Achievements
      - 19.2.2.4 Certifications
    - 19.2.3 Ingredion Incorporated
      - 19.2.3.1 Company Overview
      - 19.2.3.2 Product Portfolio
      - 19.2.3.3 Demographic Reach and Achievements
      - 19.2.3.4 Certifications
    - 19.2.4 Tate & Lyle PLC

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- 19.2.4.1 Company Overview
  - 19.2.4.2 Product Portfolio
  - 19.2.4.3 Demographic Reach and Achievements
  - 19.2.4.4 Certifications
  - 19.2.5 Roquette Freres
    - 19.2.5.1 Company Overview
    - 19.2.5.2 Product Portfolio
    - 19.2.5.3 Demographic Reach and Achievements
    - 19.2.5.4 Certifications
  - 19.2.6 Grain Processing Corporation
    - 19.2.6.1 Company Overview
    - 19.2.6.2 Product Portfolio
    - 19.2.6.3 Demographic Reach and Achievements
    - 19.2.6.4 Certifications
  - 19.2.7 AGRANA Beteiligungs-AG
    - 19.2.7.1 Company Overview
    - 19.2.7.2 Product Portfolio
    - 19.2.7.3 Demographic Reach and Achievements
    - 19.2.7.4 Certifications
  - 19.2.8 Tereos S.A.
    - 19.2.8.1 Company Overview
    - 19.2.8.2 Product Portfolio
    - 19.2.8.3 Demographic Reach and Achievements
    - 19.2.8.4 Certifications
  - 19.2.9 Emsland Group
    - 19.2.9.1 Company Overview
    - 19.2.9.2 Product Portfolio
    - 19.2.9.3 Demographic Reach and Achievements
    - 19.2.9.4 Certifications
  - 19.2.10 Others
- 20 Key Trends and Developments in the Market

#### List of Key Figures and Tables

1. Global Industrial Starch Market: Key Industry Highlights, 2018 and 2032
2. North America Industrial Starch Market: Key Industry Highlights, 2018 and 2032
3. North America Industrial Starch Historical Market: Breakup by Source (USD Billion), 2018-2023
4. North America Industrial Starch Market Forecast: Breakup by Source (USD Billion), 2024-2032
5. North America Industrial Starch Historical Market: Breakup by Type (USD Billion), 2018-2023
6. North America Industrial Starch Market Forecast: Breakup by Type (USD Billion), 2024-2032
7. North America Industrial Starch Historical Market: Breakup by Form (USD Billion), 2018-2023
8. North America Industrial Starch Market Forecast: Breakup by Form (USD Billion), 2024-2032
9. North America Industrial Starch Historical Market: Breakup by Application (USD Billion), 2018-2023
10. North America Industrial Starch Market Forecast: Breakup by Application (USD Billion), 2024-2032
11. North America Industrial Starch Historical Market: Breakup by Country (USD Billion), 2018-2023
12. North America Industrial Starch Market Forecast: Breakup by Country (USD Billion), 2024-2032
13. Major Importing Countries by Volume
14. Major Exporting Countries by Volume

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15. Major Importing Countries by Value
16. Major Exporting Countries by Value
17. North America Industrial Starch Market Structure

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