

Saudi Arabia Dairy Products Market Report and Forecast 2024-2032

Market Report | 2024-06-20 | 192 pages | EMR Inc.

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Report description:

Saudi Arabia Dairy Products Market Report and Forecast 2024-2032

Market outlook

According to the report by Expert Market Research (EMR), the Saudi Arabia dairy products market size is projected to further grow at a CAGR of 3.6% between 2024 and 2032. Aided by increasing demand for high-quality dairy products and the growing awareness of the nutritional benefits associated with dairy consumption, the market is expected to significantly grow by 2032.

Dairy products encompass a wide range of items, including milk, cheese, yoghurt, butter, and cream, that are derived from cow, goat, and other mammalian milk sources. The market is experiencing significant growth due to the rising consumer preference for nutritious and protein-rich food products, driven by the increasing health consciousness among the population.

The growing awareness of the health benefits associated with dairy consumption is a significant driver of the dairy products market. Consumers are increasingly seeking products that provide essential nutrients such as calcium, protein, and vitamins. The demand for convenience foods, including ready-to-eat and ready-to-drink dairy products, is on the rise. The busy lifestyles of consumers are driving the demand for convenient and nutritious food options, leading to Saudi Arabia dairy products market growth.

Government initiatives aimed at promoting dairy consumption and supporting local dairy farming are contributing to market growth. Policies and subsidies aimed at boosting dairy production and consumption are driving the market. The influence of Western diets and eating habits is contributing to the increased consumption of dairy products in Saudi Arabia. The adoption of Western dietary patterns is driving the demand for a variety of dairy products.

Milk is a staple food item consumed by people of all ages. The demand for fresh, flavoured, and fortified milk is driving the growth of this segment. Milk is widely used in households for drinking, cooking, and baking. Cheese is a popular dairy product used in a variety of culinary applications, including sandwiches, pizzas, and salads. The demand for processed and specialty cheeses is increasing due to their versatility and rich taste.

Yoghurt is consumed for its probiotic properties and health benefits. The demand for flavoured, Greek, and organic yoghurt is driving the growth of this segment. Yoghurt is used as a snack, dessert, and ingredient in various recipes. Butter is used in cooking, baking, and as a spread. The demand for premium and organic butter is increasing due to the rising health consciousness and preference for natural ingredients. Cream is used in cooking, baking, and as an ingredient in desserts and beverages. The

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demand for whipping cream, sour cream, and heavy cream is driving the growth of this segment and consequently driving up the Saudi Arabia dairy products market share.

The development of advanced processing techniques, such as ultra-high temperature (UHT) processing and microfiltration, has improved the quality and shelf life of dairy products. These technologies ensure the safety and freshness of dairy products. The use of innovative packaging solutions, such as aseptic packaging and modified atmosphere packaging, is enhancing the shelf life and convenience of dairy products. These packaging solutions help in maintaining the quality and nutritional value of dairy products.

As per the Saudi Arabia dairy products market analysis, the focus on sustainability is driving the adoption of eco-friendly and energy-efficient practices in dairy farming and processing. The use of renewable energy sources, waste management systems, and sustainable packaging materials is gaining traction.

The fortification of dairy products with essential nutrients, such as vitamins and minerals, is gaining popularity. Fortified dairy products cater to the nutritional needs of specific consumer groups, such as children, pregnant women, and the elderly.

Market Segmentation □

The market can be divided based on type and distribution channel

Market Breakup by Type

- Milk
- Cheese
- Yoghurt
- Butter
- Others

Market Breakup by Distribution Channel

- Supermarkets/Hypermarkets
- Convenience Stores
- Speciality Stores
- Online
- Others

Competitive landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and mergers and acquisitions, among other major developments, of the leading companies operating in Saudi Arabia dairy products market. Some of the major players explored in the report by expert market research are as follows:

- Nestle SA
- Arla Foods Amba
- Danone SA
- Lactalis International
- Almarai Company
- Al Othman Holding Co.
- Saudia Dairy & Foodstuff Co.
- National Agricultural Development Company (NADEC)
- United National Dairy Co.
- Mondelez Global LLC
- Others

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