

## **Saudi Arabia Foodservice Market Report and Forecast 2024-2032**

Market Report | 2024-06-20 | 160 pages | EMR Inc.

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### **Report description:**

Saudi Arabia Foodservice Market Report and Forecast 2024-2032

Market outlook

According to the report by Expert Market Research (EMR), the Saudi Arabia foodservice market size reached a value of USD 20.87 billion in 2023. Aided by the increasing demand for diverse dining experiences and the growing trend of dining out, the market is projected to further grow at a CAGR of 11.6% between 2024 and 2032 to reach a value of USD 55.28 billion by 2032.

The foodservice sector in Saudi Arabia encompasses a wide range of services including restaurants, cafes, fast-food chains, catering services, and institutional food services. The industry plays a vital role in the country's economy, driven by rising disposable incomes, urbanization, and changing consumer lifestyles. The increasing demand for diverse and high-quality dining experiences, coupled with the growing trend of eating out, is driving the Saudi Arabia foodservice market growth.

The increasing consumer preference for diverse dining experiences is driving the market growth. With the growing awareness of different cuisines and the desire for new dining experiences, there has been a significant shift towards eating out. The proliferation of international restaurant chains and the emergence of innovative foodservice concepts are catering to the diverse tastes and preferences of consumers, further propelling the demand for foodservice establishments.

The expanding applications of foodservice in various sectors also play a significant role in propelling the market. In the corporate sector, foodservice providers offer catering services for corporate events, meetings, and office canteens. In the healthcare sector, institutional food services provide nutritious and balanced meals to patients and staff. The growing demand for foodservice solutions across these sectors is boosting the market growth.

Moreover, advancements in foodservice technology are driving innovation and development in the market. The introduction of new technologies such as online ordering platforms, digital payment solutions, and kitchen automation systems has enhanced the efficiency and convenience of foodservice operations. These advancements enable foodservice providers to deliver high-quality services and improve customer satisfaction. The growing adoption of advanced foodservice technologies is driving the market growth and it consequently drives up the Saudi Arabia foodservice market share.

The growing focus on health and wellness is also contributing to the market growth. With the increasing awareness of the importance of a balanced diet and healthy eating habits, there is a significant demand for nutritious and wholesome food options. Foodservice providers are responding to this trend by offering healthier menu options, including low-calorie, organic, and

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plant-based dishes. The rising demand for healthy food options is driving the adoption of health-conscious foodservice solutions. The regulatory environment plays a crucial role in shaping the foodservice market. Governments and regulatory bodies in Saudi Arabia are actively supporting the development and deployment of high-quality and safe foodservice solutions. Various regulations and standards, such as the Saudi Food and Drug Authority (SFDA) guidelines, are promoting the use of safe and compliant foodservice practices. These regulatory efforts are providing a favourable environment for the growth of the market. As per the Saudi Arabia foodservice market analysis, the full-service restaurants segment holds a significant share of the Saudi Arabia foodservice market, driven by the high demand for diverse and high-quality dining experiences. Full-service restaurants offer a wide range of cuisines and provide a complete dining experience with table service, enhancing customer satisfaction. Full-service restaurants provide a complete dining experience with table service, ambiance, and high-quality food, enhancing customer satisfaction. The increasing preference for high-quality dining experiences is driving the demand for full-service restaurants. Full-service restaurants are often chosen for special occasions and celebrations, such as birthdays, anniversaries, and family gatherings. The growing trend of dining out for special occasions is propelling the demand for full-service restaurants.

#### Market Segmentation □

The market can be divided based on type and outlet

#### Market Breakup by Type

- Cafes and Bars
- Cloud Kitchen
- Full-Service Restaurants
- Quick Service Restaurants

#### Market Breakup by Outlet

- Chained Outlets
- Independent Outlets

#### Competitive landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and mergers and acquisitions, among other major developments, of the leading companies operating in Saudi Arabia foodservice market. Some of the major players explored in the report by expert market research are as follows:

- Starbucks Corporation
- McDonald's Corporation
- Herfy Food Services Co. JSC
- Kudu LLC
- Domino's Pizza LLC
- Yum! Brands, Inc.
- ALBAIK Food Systems Ltd.
- Papa John's International, Inc.
- Restaurant Brands International Inc
- Hardee's Restaurants LLC
- Others

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indicative and may be different from the actual report.

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