

Saudi Arabia Floor Covering Market Report and Forecast 2024-2032

Market Report | 2024-06-20 | 185 pages | EMR Inc.

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Report description:

Saudi Arabia Floor Covering Market Report and Forecast 2024-2032

Market outlook

According to the report by Expert Market Research (EMR), the Saudi Arabia floor covering market size reached a value of USD 4.09 billion in 2023. Aided by the increasing demand for aesthetic and functional flooring solutions and the growing construction activities in the residential and commercial sectors, the market is projected to further grow at a CAGR of 5.6% between 2024 and 2032 to reach a value of USD 6.69 billion by 2032.

Floor coverings are essential components of interior design, providing both aesthetic appeal and functional benefits such as insulation, noise reduction, and protection of underlying surfaces. The Saudi Arabia floor covering market is experiencing significant growth due to the rising urbanization, increasing disposable incomes, and the continuous expansion of the construction sector.

The increasing demand for aesthetic and functional flooring solutions is driving the Saudi Arabia floor covering market growth. As consumers become more aware of interior design trends and the importance of creating visually appealing and comfortable living and working spaces, there is a growing demand for high-quality and stylish floor coverings. These products not only enhance the appearance of interiors but also provide practical benefits such as durability, ease of maintenance, and improved indoor air quality.

The rising urbanisation and population growth also play a significant role in the market's growth. As more people move to urban areas, there is a growing demand for residential and commercial buildings, driving the need for various flooring solutions. The increasing construction activities, driven by the government's initiatives to develop infrastructure and housing projects, have boosted the growth of floor covering market in Saudi Arabia.

The expanding applications of floor coverings in various sectors significantly contribute to the market's growth. In the residential sector, floor coverings are used in homes and apartments to create comfortable and visually appealing living spaces. The increasing trend of home renovation and remodelling, coupled with the rising demand for high-quality and stylish flooring solutions, has driven the adoption of floor coverings in the residential sector.

In the commercial sector, floor coverings are employed in offices, retail stores, hotels, and other commercial buildings. The growing focus on creating aesthetically pleasing and functional commercial spaces has driven the adoption of floor coverings in

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the commercial sector. Additionally, the hospitality sector's growth, driven by the increasing number of tourists and business travellers, has further boosted the demand for floor coverings in hotels and other hospitality establishments, consequently driving up the Saudi Arabia floor covering market share.

In the industrial sector, floor coverings are used in factories, warehouses, and other industrial facilities to provide durable and easy-to-maintain surfaces. The increasing focus on improving workplace safety and efficiency has driven the adoption of industrial-grade floor coverings that can withstand heavy traffic and harsh conditions.

As per the Saudi Arabia floor covering market analysis, carpets and rugs represent the largest segment, driven by their aesthetic appeal, comfort, and insulation properties. Resilient flooring, including vinyl and linoleum, and non-resilient flooring, such as ceramic tiles and wood, are also significant segments, offering various benefits including durability, ease of maintenance, and versatility.

Market Segmentation □

The market can be divided based on type, end use, and distribution channel

Market Breakup by Type

- Carpet and Area Rugs
- Wood Flooring
- Ceramic Tiles Flooring
- Vinyl Sheet and Floor Tiles Flooring
- Others

Market Breakup by End Use

- Commercial
- Residential
- Industrial

Market Breakup by Distribution Channel

- Home Centres
- Flagship Stores
- Speciality Stores
- Online Stores
- Others

Competitive landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and mergers and acquisitions, among other major developments, of the leading companies operating in Saudi Arabia floor covering market. Some of the major players explored in the report by expert market research are as follows:

- Mohawk Industries, Inc.
- AHF, LLC
- Gerflor Group
- Saudi Ceramic Company
- RAK Ceramics PJSC
- Arabian Ceramics
- Riyadh Ceramics
- Nesma Group
- Johnson Tiles
- Mada Carpet Company (Al Rajhi Holding)
- Others

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