

## **Global Organic Olive Oil Market Report and Forecast 2024-2032**

Market Report | 2024-06-20 | 207 pages | EMR Inc.

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### **Report description:**

Global Organic Olive Oil Market Report and Forecast 2024-2032

Market outlook

According to the report by Expert Market Research (EMR), the organic olive oil market size is projected to grow at a CAGR of 9.5% between 2024 and 2032. Aided by the increasing demand for healthy and natural food products and the growing applications of organic olive oil in various sectors, the market is expected to significantly grow by 2032.

Organic olive oil is a premium edible oil derived from olives grown without the use of synthetic pesticides, fertilizers, or genetically modified organisms (GMOs). It is renowned for its health benefits, including high levels of monounsaturated fats, antioxidants, and anti-inflammatory properties. Organic olive oil is used in culinary applications, cosmetics, pharmaceuticals, and personal care products, making it a versatile and valuable product in various industries.

The increasing consumer preference for healthy and natural food products is driving the organic olive oil market growth. With the growing awareness of the health benefits associated with organic products, there has been a significant shift towards the adoption of organic olive oil in daily diets. Additionally, the rising trend of healthy eating and lifestyle choices has further contributed to the increasing popularity of organic olive oil, as it is considered a healthier alternative to conventional oils.

The expanding applications of organic olive oil in various sectors also play a significant role in propelling the market. In the food and beverage sector, organic olive oil is used in salad dressings, marinades, cooking, and baking. The cosmetic sector utilises organic olive oil for its moisturising and antioxidant properties, which are essential in the formulation of skincare and hair care products. Moreover, the pharmaceutical industry benefits from organic olive oil in the production of health supplements and medicinal formulations.

Further, the growing focus on sustainability and environmental consciousness has led to an increased demand for organic products. With the rise of environmentally conscious consumers and the need to reduce the environmental impact of agricultural practices, organic olive oil producers are increasingly focusing on sustainable and eco-friendly farming methods. This trend is expected to boost the organic olive oil market expansion in the coming years, consequently driving up the organic olive oil market share.

Producers of organic olive oil are increasingly focusing on marketing and branding efforts to educate consumers about the benefits of organic products. These initiatives are effective in driving demand, particularly in markets where consumers are less

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familiar with organic labels.

Modern consumers are increasingly interested in the traceability of their food products. Organic olive oil often comes with certifications that assure consumers of its organic nature and origin, enhancing consumer trust and preference.

As per the organic olive oil market analysis, many governments globally are supporting organic farming through subsidies and certifications, making it easier and more profitable for farmers to switch to organic practices. This support helps expand the availability of organic olive oil.

#### Market Segmentation □

The market can be divided based on type, end use, distribution channel, and region

#### Market Breakup by Type

- Virgin Olive Oil
- Extra Virgin Olive Oil

#### Market Breakup by End Use

- Retail
- Food Service/HoReCa
- Food Processing
- Others

#### Market Breakup by Distribution Channel

- Hypermarkets/Supermarkets
- Grocery Store
- Online
- Others

#### Market Breakup by Region

- North America
- Europe
- Middle East and Africa
- Asia Pacific
- Latin America

#### Competitive landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and mergers and acquisitions, among other major developments, of the leading companies operating in global interactive whiteboard (IWB) market. Some of the major players explored in the report by expert market research are as follows:

- Deoleo, S.A.
- Pompeian, Inc
- Borges Agricultural & Industrial Edible Oils, S.A.U.
- Monini S.p.A.
- Conagra Brands, Inc.
- Oleificio Zucchi S.p.A.
- California Olive Ranch, Inc.
- Minerva S.A.
- AESA (Agropecuaria Ecologica Sierra de Alcaraz)
- Others

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