

India Hiking Shoes Market Report and Forecast 2024-2032

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Report description:

India Hiking Shoes Market Report and Forecast 2024-2032

Market outlook

According to the report by Expert Market Research (EMR), the India hiking shoes market size reached a value of USD 0.85 billion in 2023. Aided by the increasing popularity of outdoor activities and the growing awareness of the benefits of hiking, the market is projected to further grow at a CAGR of 5.6% between 2024 and 2032 to reach a value of USD 1.39 billion by 2032.

Hiking shoes are specialised footwear designed to provide stability, support, and comfort for individuals engaging in outdoor activities such as hiking and trekking. These shoes are essential for protecting the feet from rough terrains, enhancing grip, and reducing the risk of injuries. The key benefits of hiking shoes include durability, water resistance, and enhanced traction, making them indispensable for both amateur and professional hikers.

The increasing consumer preference for outdoor activities is driving the India hiking shoes market growth. With the growing interest in adventure sports and nature exploration, there has been a significant rise in the number of individuals participating in hiking and trekking activities. This trend is further supported by the rising disposable income and the growing trend of health and fitness, leading to a surge in demand for hiking shoes. Additionally, the increasing awareness of the physical and mental health benefits associated with outdoor activities has further contributed to the market's growth.

The expanding applications of hiking shoes in various activities also play a significant role in propelling the market. In addition to hiking and trekking, these shoes are widely used for other outdoor activities such as camping, backpacking, and mountain climbing. The versatility of hiking shoes makes them a popular choice among outdoor enthusiasts, driving their demand in the market.

Further, the growing focus on product innovation and technological advancements in footwear design has led to the development of hiking shoes with enhanced features such as improved cushioning, better ankle support, and advanced waterproofing technologies. These innovations have significantly improved the performance and comfort of hiking shoes, making them more appealing to consumers. This trend is expected to boost the market in the coming years, consequently driving up the India hiking shoes market share.

One of the primary benefits of hiking shoes is their ability to provide enhanced stability and support. The sturdy construction and ergonomic design of hiking shoes help to stabilise the feet and ankles, reducing the risk of injuries on uneven terrains. This focus

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on stability and support is driving the demand for high-quality hiking shoes among outdoor enthusiasts.

Hiking shoes are designed to protect the feet from rough terrains and harsh environmental conditions. The durable materials and reinforced construction of hiking shoes provide protection against rocks, roots, and other obstacles, ensuring the safety and comfort of hikers. The durability of hiking shoes makes them a valuable investment for individuals who frequently engage in outdoor activities.

As per the India hiking shoes market analysis, advancements in footwear design and technology have greatly improved the performance and comfort of hiking shoes. Innovations such as advanced cushioning, breathable materials, and waterproof technologies have enhanced the functionality and appeal of hiking shoes. These technological improvements have helped to overcome many of the challenges associated with traditional hiking footwear and have positioned the industry for future growth. The economic growth and rising disposable income in India are contributing to the increased demand for hiking shoes. As consumers have more disposable income, they are willing to spend on high-quality outdoor gear, including hiking shoes. This economic prosperity is supporting the growth of the hiking shoes market in the region.

Market Segmentation

The market can be divided based on design, distribution channel, end user, and region

Market Breakup by Design

- Low Cut
- Mid Cut
- High Cut

Market Breakup by Distribution Channel

- Offline Retail Stores
- Online Retail Stores

Market Breakup End User

- Men
- Women
- Kids

Market Breakup by Region

- North India
- East and Central India
- West India
- South India

Competitive landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and mergers and acquisitions, among other major developments, of the leading companies operating in India hiking shoes market. Some of the major players explored in the report by expert market research are as follows:

- PUMA SE
- NIKE, Inc.
- Adidas AG
- Decathlon Sports India Pvt Ltd.
- Aero Group
- Leayan Global Pvt. Ltd.
- VF corporation
- Bata India Limited
- Skechers South Asia Pvt. Ltd.
- Others

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Table of Contents:

- 1 Preface
- 2 Report Coverage - Key Segmentation and Scope
- 3 Report Description
 - 3.1 Market Definition and Outlook
 - 3.2 Properties and Applications
 - 3.3 Market Analysis
 - 3.4 Key Players
- 4 Key Assumptions
- 5 Executive Summary
 - 5.1 Overview
 - 5.2 Key Drivers
 - 5.3 Key Developments
 - 5.4 Competitive Structure
 - 5.5 Key Industrial Trends
- 6 Market Snapshot
- 7 Opportunities and Challenges in the Market
- 8 India Hiking Shoes Market Overview
 - 8.1 Key Industry Highlights
 - 8.2 India Hiking Shoes Historical Market (2018-2023)
 - 8.3 India Hiking Shoes Market Forecast (2024-2032)
- 9 India Hiking Shoes Market by Design
 - 9.1 Low Cut
 - 9.1.1 Historical Trend (2018-2023)
 - 9.1.2 Forecast Trend (2024-2032)
 - 9.2 Mid Cut
 - 9.2.1 Historical Trend (2018-2023)
 - 9.2.2 Forecast Trend (2024-2032)
 - 9.3 High Cut
 - 9.3.1 Historical Trend (2018-2023)
 - 9.3.2 Forecast Trend (2024-2032)
- 10 India Hiking Shoes Market by Distribution Channel
 - 10.1 Offline Retail Stores
 - 10.1.1 Historical Trend (2018-2023)
 - 10.1.2 Forecast Trend (2024-2032)

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- 10.2 Online Retail Stores
 - 10.2.1 Historical Trend (2018-2023)
 - 10.2.2 Forecast Trend (2024-2032)
- 11 India Hiking Shoes Market by End User
 - 11.1 Men
 - 11.1.1 Historical Trend (2018-2023)
 - 11.1.2 Forecast Trend (2024-2032)
 - 11.2 Women
 - 11.2.1 Historical Trend (2018-2023)
 - 11.2.2 Forecast Trend (2024-2032)
 - 11.3 Kids
 - 11.3.1 Historical Trend (2018-2023)
 - 11.3.2 Forecast Trend (2024-2032)
- 12 India Hiking Shoes Market by Region
 - 12.1 North India
 - 12.1.1 Historical Trend (2018-2023)
 - 12.1.2 Forecast Trend (2024-2032)
 - 12.2 East and Central India
 - 12.2.1 Historical Trend (2018-2023)
 - 12.2.2 Forecast Trend (2024-2032)
 - 12.3 West India
 - 12.3.1 Historical Trend (2018-2023)
 - 12.3.2 Forecast Trend (2024-2032)
 - 12.4 South India
 - 12.4.1 Historical Trend (2018-2023)
 - 12.4.2 Forecast Trend (2024-2032)
- 13 Market Dynamics
 - 13.1 SWOT Analysis
 - 13.1.1 Strengths
 - 13.1.2 Weaknesses
 - 13.1.3 Opportunities
 - 13.1.4 Threats
 - 13.2 Porter's Five Forces Analysis
 - 13.2.1 Supplier's Power
 - 13.2.2 Buyer's Power
 - 13.2.3 Threat of New Entrants
 - 13.2.4 Degree of Rivalry
 - 13.2.5 Threat of Substitutes
 - 13.3 Key Indicators for Demand
 - 13.4 Key Indicators for Price
- 14 Competitive Landscape
 - 14.1 Market Structure
 - 14.2 Company Profiles
 - 14.2.1 PUMA SE
 - 14.2.1.1 Company Overview
 - 14.2.1.2 Product Portfolio
 - 14.2.1.3 Demographic Reach and Achievements

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- 14.2.1.4 Certifications
- 14.2.2 NIKE, Inc.
 - 14.2.2.1 Company Overview
 - 14.2.2.2 Product Portfolio
 - 14.2.2.3 Demographic Reach and Achievements
 - 14.2.2.4 Certifications
- 14.2.3 Adidas AG
 - 14.2.3.1 Company Overview
 - 14.2.3.2 Product Portfolio
 - 14.2.3.3 Demographic Reach and Achievements
 - 14.2.3.4 Certifications
- 14.2.4 Decathlon Sports India Pvt Ltd.
 - 14.2.4.1 Company Overview
 - 14.2.4.2 Product Portfolio
 - 14.2.4.3 Demographic Reach and Achievements
 - 14.2.4.4 Certifications
- 14.2.5 Aero Group
 - 14.2.5.1 Company Overview
 - 14.2.5.2 Product Portfolio
 - 14.2.5.3 Demographic Reach and Achievements
 - 14.2.5.4 Certifications
- 14.2.6 Leayan Global Pvt. Ltd.
 - 14.2.6.1 Company Overview
 - 14.2.6.2 Product Portfolio
 - 14.2.6.3 Demographic Reach and Achievements
 - 14.2.6.4 Certifications
- 14.2.7 VF corporation
 - 14.2.7.1 Company Overview
 - 14.2.7.2 Product Portfolio
 - 14.2.7.3 Demographic Reach and Achievements
 - 14.2.7.4 Certifications
- 14.2.8 Bata India Limited
 - 14.2.8.1 Company Overview
 - 14.2.8.2 Product Portfolio
 - 14.2.8.3 Demographic Reach and Achievements
 - 14.2.8.4 Certifications
- 14.2.9 Skechers South Asia Pvt. Ltd.
 - 14.2.9.1 Company Overview
 - 14.2.9.2 Product Portfolio
 - 14.2.9.3 Demographic Reach and Achievements
 - 14.2.9.4 Certifications
- 14.2.10 Others
- 15 Key Trends and Developments in the Market

List of Key Figures and Tables

1. India Hiking Shoes Market: Key Industry Highlights, 2018 and 2032
2. India Hiking Shoes Market: Key Industry Highlights, 2018 and 2032

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3. India Hiking Shoes Historical Market: Breakup by Design (USD Billion), 2018-2023
4. India Hiking Shoes Market Forecast: Breakup by Design (USD Billion), 2024-2032
5. India Hiking Shoes Historical Market: Breakup by Distribution Channel (USD Billion), 2018-2023
6. India Hiking Shoes Market Forecast: Breakup by Distribution Channel (USD Billion), 2024-2032
7. India Hiking Shoes Historical Market: Breakup by End User (USD Billion), 2018-2023
8. India Hiking Shoes Market Forecast: Breakup by End User (USD Billion), 2024-2032
9. India Hiking Shoes Historical Market: Breakup by Region (USD Billion), 2018-2023
10. India Hiking Shoes Market Forecast: Breakup by Region (USD Billion), 2024-2032
11. India Hiking Shoes Market Structure

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