

Saudi Arabia Home Textile Market Report and Forecast 2024-2032

Market Report | 2024-06-20 | 215 pages | EMR Inc.

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Report description:

Saudi Arabia Home Textile Market Report and Forecast 2024-2032

Market outlook

According to the report by Expert Market Research (EMR), the Saudi Arabia home textile market size is projected to further grow at a CAGR of 4.2% between 2024 and 2032. Aided by the increasing demand for high-quality home decor products and the growing applications of home textiles in various segments, the market is expected to significantly grow by 2032.

Home textiles encompass a wide range of products, including bed linens, curtains, carpets, and towels, which are essential for enhancing the aesthetic appeal and functionality of living spaces. The key benefits of home textiles include comfort, style, and utility, making them indispensable in both residential and commercial settings.

The increasing consumer preference for high-quality and aesthetically pleasing home decor products is driving the Saudi Arabia home textile market growth. With the growing awareness of interior design and home aesthetics, there has been a significant shift towards premium home textile products, leading to a surge in demand. Additionally, the rising trend of home renovation and improvement has further contributed to the increasing popularity of home textiles, as consumers seek to enhance their living spaces.

The expanding applications of home textiles in various segments also play a significant role in propelling the market. In the residential sector, home textiles are used to create comfortable and stylish living environments. In the hospitality sector, hotels and resorts use high-quality home textiles to enhance the guest experience and create a luxurious ambiance. Moreover, the healthcare sector utilises home textiles such as bed linens and towels to ensure hygiene and comfort for patients.

Further, the growing focus on sustainable and eco-friendly home textiles has led to an increased demand for products made from organic and recycled materials. With advancements in textile manufacturing techniques, modern home textiles are designed to be more durable, hypoallergenic, and environmentally friendly, reducing their overall environmental impact. This trend is expected to boost the Saudi Arabia home textile market share.

Advancements in textile manufacturing technology have greatly improved the quality and functionality of home textiles.

Innovations such as digital printing, antimicrobial treatments, and moisture-wicking fabrics have enhanced the performance and durability of home textiles. These technological improvements have helped to overcome many of the challenges associated with traditional textile manufacturing and have positioned the sector for future growth.

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The economic growth and rising disposable income in Saudi Arabia are contributing to the increased demand for home textiles. As consumers have more disposable income, they are willing to spend on high-quality home decor products to enhance their living spaces. This economic prosperity is supporting the growth of the home textile market in the region.

As per the Saudi Arabia home textile market analysis, bed linen includes sheets, pillowcases, duvet covers, and blankets. The demand for bed linen is driven by the need for comfortable and stylish bedding options. Curtains and drapes includes window treatments that enhance the aesthetic appeal and functionality of living spaces. The demand for curtains and drapes is driven by the need for privacy, light control, and decoration. Carpets and floor coverings include floor coverings that add warmth, comfort, and style to living spaces. The demand for carpets and rugs is driven by the need for comfortable and visually appealing flooring options. Other home textiles include table linens, kitchen textiles, and decorative pillows. The demand for other home textiles is driven by the need for functional and decorative items in various living spaces.

Market Segmentation □

The market can be divided based on type, material, and distribution channel

Market Breakup by Type

- Bedroom Linen
- Bathroom Linen
- Carpets and Floor Coverings
- Kitchen Linen
- Curtains and Drapes

Market Breakup by Material

- Polyester
- Cotton
- Silk
- Wool
- Others

Market Breakup by Distribution Channel

- Supermarkets and Hypermarkets
- Convenience Stores
- Speciality Stores
- Online
- Others

Competitive landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and mergers and acquisitions, among other major developments, of the leading companies operating in Saudi Arabia home textile market. some of the major players explored in the report by expert market research are as follows:

- Ralph Lauren Corporation
- Hermes International
- Watheer International Company
- Omar Kassem Alesayi Textiles Company Limited
- Satex
- IKEA Systems B.V.
- Iconix International Inc. (Cannon)
- Ideal Products Trading Est (Donetella)
- Jay Franco and Sons, Inc.
- Deyarco Furniture Factory LLC (Hotel Linen Klub)
- Others

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Table of Contents:

- 1 Preface
- 2 Report Coverage - Key Segmentation and Scope
- 3 Report Description
 - 3.1 Market Definition and Outlook
 - 3.2 Properties and Applications
 - 3.3 Market Analysis
 - 3.4 Key Players
- 4 Key Assumptions
- 5 Executive Summary
 - 5.1 Overview
 - 5.2 Key Drivers
 - 5.3 Key Developments
 - 5.4 Competitive Structure
 - 5.5 Key Industrial Trends
- 6 Market Snapshot
- 7 Opportunities and Challenges in the Market
- 8 Middle East and Africa Home Textile Market Overview
 - 8.1 Key Industry Highlights
 - 8.2 Middle East and Africa Home Textile Historical Market (2018-2023)
 - 8.3 Middle East and Africa Home Textile Market Forecast (2024-2032)
- 9 Saudi Arabia Home Textile Market Overview
 - 9.1 Key Industry Highlights
 - 9.2 Saudi Arabia Home Textile Historical Market (2018-2023)
 - 9.3 Saudi Arabia Home Textile Market Forecast (2024-2032)
- 10 Saudi Arabia Home Textile Market by Type
 - 10.1 Bedroom Linen
 - 10.1.1 Historical Trend (2018-2023)
 - 10.1.2 Forecast Trend (2024-2032)
 - 10.2 Bathroom Linen
 - 10.2.1 Historical Trend (2018-2023)
 - 10.2.2 Forecast Trend (2024-2032)
 - 10.3 Carpets and Floor Coverings
 - 10.3.1 Historical Trend (2018-2023)
 - 10.3.2 Forecast Trend (2024-2032)
 - 10.4 Kitchen Linen
 - 10.4.1 Historical Trend (2018-2023)

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- 10.4.2 Forecast Trend (2024-2032)
- 10.5 Curtains and Drapes
 - 10.5.1 Historical Trend (2018-2023)
 - 10.5.2 Forecast Trend (2024-2032)
- 11 Saudi Arabia Home Textile Market by Material
 - 11.1 Polyester
 - 11.1.1 Historical Trend (2018-2023)
 - 11.1.2 Forecast Trend (2024-2032)
 - 11.2 Cotton
 - 11.2.1 Historical Trend (2018-2023)
 - 11.2.2 Forecast Trend (2024-2032)
 - 11.3 Silk
 - 11.3.1 Historical Trend (2018-2023)
 - 11.3.2 Forecast Trend (2024-2032)
 - 11.4 Wool
 - 11.4.1 Historical Trend (2018-2023)
 - 11.4.2 Forecast Trend (2024-2032)
 - 11.5 Others
- 12 Saudi Arabia Home Textile Market by Distribution Channel
 - 12.1 Supermarkets and Hypermarkets
 - 12.1.1 Historical Trend (2018-2023)
 - 12.1.2 Forecast Trend (2024-2032)
 - 12.2 Convenience Stores
 - 12.2.1 Historical Trend (2018-2023)
 - 12.2.2 Forecast Trend (2024-2032)
 - 12.3 Speciality Stores
 - 12.3.1 Historical Trend (2018-2023)
 - 12.3.2 Forecast Trend (2024-2032)
 - 12.4 Online
 - 12.4.1 Historical Trend (2018-2023)
 - 12.4.2 Forecast Trend (2024-2032)
 - 12.5 Others
- 13 Market Dynamics
 - 13.1 SWOT Analysis
 - 13.1.1 Strengths
 - 13.1.2 Weaknesses
 - 13.1.3 Opportunities
 - 13.1.4 Threats
 - 13.2 Porter's Five Forces Analysis
 - 13.2.1 Supplier's Power
 - 13.2.2 Buyer's Power
 - 13.2.3 Threat of New Entrants
 - 13.2.4 Degree of Rivalry
 - 13.2.5 Threat of Substitutes
 - 13.3 Key Indicators for Demand
 - 13.4 Key Indicators for Price
- 14 Competitive Landscape

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- 14.1 Market Structure
- 14.2 Company Profiles
 - 14.2.1 Ralph Lauren Corporation
 - 14.2.1.1 Company Overview
 - 14.2.1.2 Product Portfolio
 - 14.2.1.3 Demographic Reach and Achievements
 - 14.2.1.4 Certifications
 - 14.2.2 Hermes International
 - 14.2.2.1 Company Overview
 - 14.2.2.2 Product Portfolio
 - 14.2.2.3 Demographic Reach and Achievements
 - 14.2.2.4 Certifications
 - 14.2.3 Wathier International Company
 - 14.2.3.1 Company Overview
 - 14.2.3.2 Product Portfolio
 - 14.2.3.3 Demographic Reach and Achievements
 - 14.2.3.4 Certifications
 - 14.2.4 Omar Kassem Alesayi Textiles Company Limited
 - 14.2.4.1 Company Overview
 - 14.2.4.2 Product Portfolio
 - 14.2.4.3 Demographic Reach and Achievements
 - 14.2.4.4 Certifications
 - 14.2.5 Satex
 - 14.2.5.1 Company Overview
 - 14.2.5.2 Product Portfolio
 - 14.2.5.3 Demographic Reach and Achievements
 - 14.2.5.4 Certifications
 - 14.2.6 IKEA Systems B.V.
 - 14.2.6.1 Company Overview
 - 14.2.6.2 Product Portfolio
 - 14.2.6.3 Demographic Reach and Achievements
 - 14.2.6.4 Certifications
 - 14.2.7 Iconix International Inc. (Cannon)
 - 14.2.7.1 Company Overview
 - 14.2.7.2 Product Portfolio
 - 14.2.7.3 Demographic Reach and Achievements
 - 14.2.7.4 Certifications
 - 14.2.8 Ideal Products Trading Est (Donetella)
 - 14.2.8.1 Company Overview
 - 14.2.8.2 Product Portfolio
 - 14.2.8.3 Demographic Reach and Achievements
 - 14.2.8.4 Certifications
 - 14.2.9 Jay Franco and Sons, Inc.
 - 14.2.9.1 Company Overview
 - 14.2.9.2 Product Portfolio
 - 14.2.9.3 Demographic Reach and Achievements
 - 14.2.9.4 Certifications

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14.2.10 Deyarco Furniture Factory LLC (Hotel Linen Klub)

14.2.10.1 Company Overview

14.2.10.2 Product Portfolio

14.2.10.3 Demographic Reach and Achievements

14.2.10.4 Certifications

14.2.11 Others

15 Key Trends and Developments in the Market

List of Key Figures and Tables

1. Global Home Textile Market: Key Industry Highlights, 2018 and 2032
2. Saudi Arabia Home Textile Market: Key Industry Highlights, 2018 and 2032
3. Saudi Arabia Home Textile Historical Market: Breakup by Type (USD Million), 2018-2023
4. Saudi Arabia Home Textile Market Forecast: Breakup by Type (USD Million), 2024-2032
5. Saudi Arabia Home Textile Historical Market: Breakup by Material (USD Million), 2018-2023
6. Saudi Arabia Home Textile Market Forecast: Breakup by Material (USD Million), 2024-2032
7. Saudi Arabia Home Textile Historical Market: Breakup by Distribution Channel (USD Million), 2018-2023
8. Saudi Arabia Home Textile Market Forecast: Breakup by Distribution Channel (USD Million), 2024-2032
9. Major Importing Countries by Volume
10. Major Exporting Countries by Volume
11. Major Importing Countries by Value
12. Major Exporting Countries by Value
13. Saudi Arabia Home Textile Market Structure

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