

## **Global Folding Bikes Market Report and Forecast 2024-2032**

Market Report | 2024-06-17 | 182 pages | EMR Inc.

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### **Report description:**

Global Folding Bikes Market Report and Forecast 2024-2032

Market Outlook

According to the report by Expert Market Research (EMR), the global folding bikes market size reached a value of USD 830 million in 2023. The increasing space constraints are bolstering the market growth as these bikes can be compressed into compact forms, providing a practical solution to the space constraining problem in densely populated locations. The market is projected to further grow at a CAGR of 8.5% between 2024 and 2032 to reach a value of USD 1,639.16 million by 2032.

Folding bikes are bicycles designed to fold into a compact form, making them easy to carry and store. They are commonly used for urban commuting, recreational riding, and traveling. Their portability and convenience have made them a popular choice among urban dwellers, travellers, and those with limited storage space. Apart from their practical benefits, folding bikes also promote environmental sustainability by offering an alternative to motorized transport, thus reducing carbon emissions and traffic congestion.

The increasing consumer preference for sustainable and convenient transportation options is driving the global folding bikes market growth. With the growing awareness of the environmental and health benefits associated with cycling, there has been a significant shift towards bicycles as a preferred mode of transport. This trend is particularly pronounced in urban areas, where traffic congestion and pollution are major concerns. Additionally, the rising trend of health and fitness has further contributed to the increasing popularity of folding bikes, as they provide a convenient way to incorporate physical activity into daily routines. The expanding applications of folding bikes in various sectors also play a significant role in propelling the market expansion. In the tourism industry, folding bikes are used by tourists for sightseeing and exploring cities in an eco-friendly manner. The fitness industry also utilizes folding bikes for indoor cycling and exercise programs. Furthermore, the military and defense sectors are increasingly adopting folding bikes for their portability and ease of use in diverse terrains and operational environments. The development of advanced folding bike designs and technologies is another key factor driving the folding bikes market development. Manufacturers are continuously innovating to improve the functionality, durability, and aesthetics of folding bikes. Features such as electric assist, lightweight materials, and enhanced folding mechanisms are attracting a broader consumer base. The integration of smart technologies, such as GPS tracking and connectivity with mobile applications, is also enhancing the user experience and driving demand.

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The increasing awareness of environmental issues and the need for sustainable transportation solutions are driving the demand for folding bikes. Their ability to reduce carbon emissions and alleviate traffic congestion makes them a preferred choice for urban commuting. Folding bikes offer unparalleled convenience and portability, making them ideal for urban dwellers with limited storage space and for travellers. The ease of carrying and storing folding bikes is a significant factor driving their popularity. As per the global folding bikes market analysis, the rising trend of health and fitness is contributing to the growth of the market. As more people seek to incorporate physical activity into their daily routines, folding bikes provide a practical and enjoyable solution. The continuous development of advanced folding bike designs and technologies is enhancing the functionality and appeal of these bikes. Innovations such as electric assist, lightweight materials, and smart features are driving consumer interest and demand.

The global folding bikes market is poised for significant growth in the coming years, driven by the rising demand for sustainable and convenient transportation options. The increasing consumer preference for eco-friendly products, coupled with the expanding applications of folding bikes in various sectors, is propelling market growth. The continuous development of advanced folding bike designs and technologies is enhancing the functionality and appeal of these bikes, attracting a broader consumer base. The key market players are focusing on innovation and strategic collaborations to cater to the growing demand and enhance their market presence. The Asia Pacific region is expected to dominate the market, followed by North America and Europe.

#### Market Segmentation

The market can be divided based on type, product type, size, price range, distribution channel and region.

##### Market Breakup by Type

- Conventional
- Electric

##### Market Breakup by Product Type

- Vertical Fold
- Mid-Fold
- Triangle Hinge

##### Market Breakup by Size

- 16 Inch
- 20 Inch
- 24 Inch
- 26 Inch
- Others

##### Market Breakup by Price Range

- Low
- Economic
- Premium

##### Market Breakup by Distribution Channel

- Online
- Offline

##### Market Breakup by Region

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

#### Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and mergers and acquisitions, among other major developments, of the leading companies operating in the global folding bikes market. Some of the major players

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explored in the report by Expert Market Research are as follows:

- Giant Group
- Brompton Bicycle Ltd
- Bike Friday
- Dahon North America, Inc.
- Karbon Kinetics Ltd. (GoCycle)
- Montague Corporation
- Bobbin Bicycles Ltd.
- Birdy Bicycle
- Helix Labs Inc.
- Pacific Cycles
- Others

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\*We at Expert Market Research always strive to provide you with the latest information. The numbers in the article are only indicative and may be different from the actual report.

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