

## **Global Nonwoven Fabrics Market Report and Forecast 2024-2032**

Market Report | 2024-06-17 | 110 pages | EMR Inc.

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### **Report description:**

Global Nonwoven Fabrics Market Report and Forecast 2024-2032

Market Outlook

According to the report by Expert Market Research (EMR), the global nonwoven fabrics market size reached a value of USD 48.93 billion in 2023. Aided by the growing demand for sustainable fabrics to reduce pollution levels, the market is projected to further grow at a CAGR of 5.9% between 2024 and 2032 to reach a value of USD 82.31 billion by 2032.

Nonwoven fabrics are engineered materials made from fibres bonded together through mechanical, thermal, or chemical processes. Unlike traditional woven fabrics, nonwovens do not require weaving or knitting, making them cost-effective and versatile. They are widely used in a variety of applications, including hygiene products, medical supplies, automotive interiors, and construction materials. The lightweight, durable, and absorbent properties of nonwoven fabrics make them ideal for these uses. The increasing consumer preference for hygiene products, such as diapers, sanitary napkins, and wipes, is driving the nonwoven fabrics market growth. With the growing awareness of personal hygiene and health, there has been a significant rise in the demand for disposable hygiene products, particularly in developing regions. This trend is expected to continue, further propelling the demand for nonwoven fabrics.

Additionally, the expanding healthcare sector is contributing to the market growth. Nonwoven fabrics are extensively used in medical applications, including surgical gowns, masks, drapes, and wound dressings, due to their excellent barrier properties and sterility. The rising prevalence of chronic diseases and the increasing number of surgical procedures are augmenting the demand for nonwoven medical products, thereby driving the nonwoven fabrics market.

The automotive industry also plays a significant role in positively impacting the nonwoven fabrics market share. Nonwoven fabrics are used in various automotive components, such as headliners, carpets, insulation, and filters, due to their lightweight and high strength. The growing automotive production and the increasing adoption of nonwoven fabrics in vehicle interiors to enhance comfort and aesthetics are boosting the market growth.

The construction industry is another key driver of the market. Nonwoven fabrics are used in construction applications, such as geotextiles, roofing materials, and insulation, due to their durability and resistance to environmental conditions. The rising construction activities, particularly in emerging economies, are propelling the demand for nonwoven fabrics in the construction sector.

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Furthermore, the growing focus on sustainability and environmental regulations is influencing the nonwoven fabrics market outlook. The increasing adoption of biodegradable and eco-friendly nonwoven fabrics, derived from natural fibres and recycled materials, is gaining traction as a sustainable alternative to conventional nonwoven fabrics. The growing consumer preference for eco-friendly products and the stringent environmental regulations are driving the demand for sustainable nonwoven fabrics, further augmenting the market growth.

As per the nonwoven fabrics market analysis, the growing awareness of personal hygiene and health is a significant driver of the market. The increasing demand for disposable hygiene products, such as diapers, sanitary napkins, and wipes, is propelling the market growth. The trend towards convenient and hygienic products, particularly in developing regions, is expected to continue, driving the demand for nonwoven fabrics. The healthcare sector's expansion is contributing to the nonwoven fabrics market growth. Nonwoven fabrics are extensively used in medical applications, including surgical gowns, masks, drapes, and wound dressings. The rising prevalence of chronic diseases and the increasing number of surgical procedures are augmenting the demand for nonwoven medical products, thereby driving the market.

The nonwoven fabrics market is poised for significant growth in the coming years, driven by the rising demand from the hygiene, healthcare, automotive, and construction industries. The increasing focus on sustainability and the adoption of biodegradable and eco-friendly nonwoven fabrics present growth opportunities for market players. However, the market faces challenges such as volatile raw material prices and environmental concerns. The key market players are focusing on technological advancements and strategic collaborations to enhance their market presence and cater to the growing demand. The Asia Pacific region is expected to dominate the market, followed by North America and Europe.

#### Market Segmentation

The market can be divided based on polymer type, property, technology, application and region.

##### Market Breakup by Polymer Type

- Polypropylene (PP)
- Polyethylene (PE)
- Polyethylene terephthalate (PET)
- Wood pulp
- Rayon
- Others

##### Market Breakup by Property

- Disposable
- Non-Disposable

##### Market Breakup by Technology

- Spunbond
- Wet Laid
- Dry Laid
- Air Laid

##### Market Breakup by Application

- Hygiene
- Medical
- Consumer Products
- Filtration
- Automotive
- Building and Construction
- Others

##### Market Breakup by Region

- North America
- Europe

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- Asia Pacific
- Latin America
- Middle East and Africa

#### Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and mergers and acquisitions, among other major developments, of the leading companies operating in the global nonwoven fabrics market. Some of the major players explored in the report by Expert Market Research are as follows:

- Berry Global Inc.
- Freudenberg Group
- DuPont de Nemours, Inc.
- Kimberly-Clark Corporation
- Fitesa S.A
- Ahlstrom-Munksjo Oyj
- Glatfelter Corp.
- Berkshire Hathaway Inc
- TWE GmbH & Co.
- Suominen Corporation
- Others

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