

Specialty Cellulose - A Global Market Overview

Market Report | 2024-07-01 | 208 pages | Industry Experts

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Report description:

Report Synopsis

Demand growth for Specialty Cellulose is expected to accelerate at a moderate pace, driven by the increasing popularity of bio-based materials across various end-use markets. This growth will be led by cellulose ethers and microcrystalline cellulose (MCC), supported by positive long-term trends in the pharmaceutical, food, and construction industries, particularly in emerging countries such as China and India. Conversely, demand for cellulose acetate is projected to remain flat during the forecast period. This is due to a decline in consumption linked to decreasing acetate tow production for the cigarette industry, although this will be somewhat offset by moderate growth in cellulose acetate used in plastics and LCD screens.

The specialty cellulose industry is highly concentrated and dominated by a small number of large suppliers, owing to the high technological and expertise demands, the extended qualification periods required by customers, and the limited size of the market niches. RYAM, Bracell, GP Cellulose, and Borregaard account for about 65% of the global specialty cellulose sales. Global Specialty Cellulose demand is projected to reach close to 2 million metric tons by 2030 growing at a CAGR of 2.5% between 2024 and 2030.

Research Findings & Coverage

- The worldwide market for Specialty Cellulose is analyzed in this report with respect to grade across all major regions and countries while raw material source market is analyzed at a global level. The report includes a special comprehensive analysis of the global Dissolving Wood Pulp (DWP) market covering production and import/export data by major producing countries. Demand by grade analysis for dissolving pulp (DWP+CLP) is also covered for major end-use sectors.
- The market share analysis covered for Specialty Cellulose based on the segmentation mentioned above; current market size estimation, revenue projections for the analysis period provided through 2030 in terms of both volumes and value.
- The study discusses key trends, R&D, technology updates and emerging applications of Specialty Cellulose that influence the market growth
- Key business trends focusing on product innovations/developments, capacity expansions, M&As, JVs and other recent industry developments by the major players
- The report includes 164 data tables covering market numbers by segments and regions with graphical representation for each

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table

- The Industry Landscape section of the report covers market share analysis by key players along with opportunities, barriers and other strategies. Business profiles of major companies (manufacturers of specialty cellulose and specialty cellulose derivatives) covered - 33
- The industry guide includes the contact details for 39 companies

Product Outline

The market for grades of Specialty Cellulose analyzed in this report includes:

- Cellulose Acetate
- Cellulose Ether
- Microcrystalline Cellulose (MCC)
- Nitrocellulose
- Casings & Sponges
- Other Grades

The report analyzes the market for Specialty Cellulose by raw material source (only global level) comprising:

- Dissolving Wood Pulp (DWP)
- Cotton Linter Pulp (CLP)

Analysis Period, Units and Growth Rates

- The report reviews, analyzes and projects the global Specialty Cellulose market for the period 2021-2030 in terms of volume in metric tons and value in US\$ and the compound annual growth rates (CAGRs) projected from 2024 through 2030

Geographic Coverage

- North America (The United States and Mexico)
- Europe (Belgium, Finland, Germany, Italy, Sweden and Rest of Europe consisting of Czech Republic, France, Netherlands, Switzerland)
- Asia-Pacific (China, India, Japan, South Korea and Rest of Asia-Pacific consisting of Thailand, Taiwan)
- South America (Brazil and Columbia)
- Rest of World (Russia and Turkey)

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3. KEY BUSINESS AND PRODUCT TRENDS

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- 3.1 April 2024
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- 3.2 March 2024
 - 3.2.1 Shin-Etsu Chemical Announces Plans To Double Production of Hypromellose Acetate Succinate
- 3.3 February 2024
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