

## **Vending in South Korea**

Market Direction | 2024-04-03 | 35 pages | Euromonitor

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### **Report description:**

In 2023, vending maintained dynamic current value growth in South Korea, driven by the surge in outdoor activities following the aftermath of the COVID-19 pandemic, although it remained a small channel within the overall retail landscape. This uptick reflected a significant shift in consumer behaviour, favouring the convenience and accessibility offered by vending. As people increasingly opt for on-the-go solutions, vending has emerged as a convenient retail channel for quick access to a diverse...

Euromonitor International's Vending in South Korea report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Appliances and Electronics Vending, Drinks and Tobacco Vending, Fashion Vending, Foods Vending, Health and Beauty Vending, Home Products Vending, Other Products Vending.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Vending market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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