

Tobacco in Uruguay

Market Direction | 2024-06-11 | 39 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €1750.00
- Multiple User License (1 Site) €3500.00
- Multiple User License (Global) €5250.00

Report description:

In recent years, Uruguay has benefited from a stable economy and was able to remain strong despite the economic crisis faced by its neighbour Argentina. In fact, Uruguay's economy posted positive growth in 2023 in a context in which its neighbour and commercial partner witnessed significant and serious economic turmoil. Moreover, the value of the local currency (Uruguayan peso) appreciated against the US dollar in 2023, which increased the value of Uruguayan exports and encouraged people to buy...

Euromonitor International's Tobacco in Uruguay report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cigarettes, Cigarettes (Illicit+Legal), Cigars, Cigarillos and Smoking Tobacco, Smokeless Tobacco, E-Vapour Products and Heated Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Tobacco in Uruguay
Euromonitor International
June 2024

List Of Contents And Tables

TOBACCO IN URUGUAY

EXECUTIVE SUMMARY

Tobacco in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for tobacco?

OPERATING ENVIRONMENT

Legislation

Legislative overview

Summary 1 Legislation Summary at a Glance

Minimum legal smoking age

Smoking prevalence

Tar levels

Health warnings

Plain packaging

Advertising and sponsorship

Point-of-sale display bans

Smoking in public places

Low ignition propensity (LIP) cigarette regulation

Flavoured tobacco product ban

Reduced harm

Vapour products

PRODUCTION/IMPORTS/EXPORTS

MARKET INDICATORS

Table 1 Number of Adult Smokers by Gender 2018-2023

MARKET DATA

Table 2 Sales of Tobacco by Category: Volume 2018-2023

Table 3 Sales of Tobacco by Category: Value 2018-2023

Table 4 Sales of Tobacco by Category: % Volume Growth 2018-2023

Table 5 Sales of Tobacco by Category: % Value Growth 2018-2023

Table 6 Forecast Sales of Tobacco by Category: Volume 2023-2028

Table 7 Forecast Sales of Tobacco by Category: Value 2023-2028

Table 8 Forecast Sales of Tobacco by Category: % Volume Growth 2023-2028

Table 9 Forecast Sales of Tobacco by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 2 Research Sources

CIGARETTES IN URUGUAY

KEY DATA FINDINGS

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

2023 DEVELOPMENTS

Retail sales decline as smokers are increasingly aware of the harmful effects of tobacco, while illicit trade continues to grow

Local legal retailers are also part of the illicit trade problem

Cia Industrial de Tabacos Monte Paz retains the outright lead while Philip Morris International continues gaining relative strength in this industry

PROSPECTS AND OPPORTUNITIES

Growing presence of Argentineans in Uruguay helps Philip Morris International continue gaining momentum

Despite an ongoing decline in smoking prevalence, the number of smokers rises as the population increases

Brands need to increase consumer awareness of the higher level of toxicity of illegal brands in order to dent sales of illicit cigarettes

TAXATION AND PRICING

Taxation rates

Table 10 Taxation and Duty Levies 2018-2023

Average cigarette pack price breakdown

Summary 3 Average Cigarette Pack Price Breakdown: Brand Examples

CATEGORY DATA

Table 11 Sales of Cigarettes: Volume 2018-2023

Table 12 Sales of Cigarettes by Category: Value 2018-2023

Table 13 Sales of Cigarettes: % Volume Growth 2018-2023

Table 14 Sales of Cigarettes by Category: % Value Growth 2018-2023

Table 15 Sales of Cigarettes by Blend: % Volume 2018-2023

Table 16 Sales of Cigarettes by Standard/Menthol/Capsule: % Volume 2018-2023

Table 17 Sales of Cigarettes by Regular/Slim/Superslim/Microslim: % Volume 2018-2023

Table 18 Sales of Cigarettes by Pack Size: % Volume 2018-2023

Table 19 Sales of Cigarettes by Price Band: % Volume 2018-2023

Table 20 NBO Company Shares of Cigarettes: % Volume 2019-2023

Table 21 LBN Brand Shares of Cigarettes: % Volume 2020-2023

Table 22 Sales of Cigarettes by Distribution Format: % Volume 2018-2023

Table 23 Illicit Trade Estimate of Cigarettes: Volume 2018-2023

Table 24 Forecast Sales of Cigarettes: Volume 2023-2028

Table 25 Forecast Sales of Cigarettes by Category: Value 2023-2028

Table 26 Forecast Sales of Cigarettes: % Volume Growth 2023-2028

Table 27 Forecast Sales of Cigarettes by Category: % Value Growth 2023-2028

Table 28 Forecast Sales of Cigarettes by Blend: % Volume 2023-2028

Table 29 Forecast Sales of Cigarettes by Standard/Menthol/Capsule: % Volume 2023-2028

Table 30 Forecast Sales of Cigarettes by Regular/Slim/Superslim/Microslim: % Volume 2023-2028

Table 31 Forecast Sales of Cigarettes by Pack Size: % Volume 2023-2028

Table 32 Forecast Sales of Cigarettes by Price Band: % Volume 2023-2028

CIGARS, CIGARILLOS AND SMOKING TOBACCO IN URUGUAY

KEY DATA FINDINGS

2023 DEVELOPMENTS

Small-scale smuggling remains an obstacle to even better growth of cigars and cigarillos

Pipe tobacco smokers face supply issues at the end of the review period

Imported brands account for the majority sales of cigars and cigarillos

PROSPECTS AND OPPORTUNITIES

Fine cut tobacco leads sales of smoking tobacco driven by natural, organic options

In addition to ongoing price sensitivity, the launch of new flavours and cannabis smokers also drive sales of fine cut tobacco

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Growing influx of Argentineans strengthens demand for high-end cigars

CATEGORY DATA

Table 33 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume 2018-2023

Table 34 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2018-2023

Table 35 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume Growth 2018-2023

Table 36 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Value Growth 2018-2023

Table 37 Sales of Cigars by Size: % Volume 2018-2023

Table 38 Sales of Cigarillos by Price Platform 2018-2023

Table 39 NBO Company Shares of Cigars and Cigarillos: % Volume 2019-2023

Table 40 LBN Brand Shares of Cigars and Cigarillos: % Volume 2020-2023

Table 41 NBO Company Shares of Cigars: % Volume 2019-2023

Table 42 □LBN Brand Shares of Cigars: % Volume 2020-2023

Table 43 □NBO Company Shares of Cigarillos: % Volume 2019-2023

Table 44 □LBN Brand Shares of Cigarillos: % Volume 2020-2023

Table 45 □NBO Company Shares of Smoking Tobacco: % Volume 2019-2023

Table 46 □LBN Brand Shares of Smoking Tobacco: % Volume 2020-2023

Table 47 □NBO Company Shares of Pipe Tobacco: % Volume 2019-2023

Table 48 □LBN Brand Shares of Pipe Tobacco: % Volume 2020-2023

Table 49 □NBO Company Shares of Fine Cut Tobacco: % Volume 2019-2023

Table 50 □LBN Brand Shares of Fine Cut Tobacco: % Volume 2020-2023

Table 51 □Distribution of Cigars and Cigarillos by Format: % Volume 2018-2023

Table 52 □Distribution of Smoking Tobacco by Format: % Volume 2018-2023

Table 53 □Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume 2023-2028

Table 54 □Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2023-2028

Table 55 □Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume Growth 2023-2028

Table 56 □Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Value Growth 2023-2028

SMOKELESS TOBACCO, E-VAPOUR PRODUCTS AND HEATED TOBACCO IN URUGUAY

2023 DEVELOPMENTS

Heated tobacco products remain unavailable in Uruguay

Market considered too small and risks too high to launch in Uruguay

E-vapour products continue to be banned

PROSPECTS AND OPPORTUNITIES

No brands available over the forecast period

Politicians are reluctant to encourage brands

IQOS (PMI) has the potential to be more successful than Glo (BAT) as the latter company is no longer present in Uruguay

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Tobacco in Uruguay

Market Direction | 2024-06-11 | 39 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€1750.00
	Multiple User License (1 Site)	€3500.00
	Multiple User License (Global)	€5250.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-03"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com