

Tobacco in Sweden

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Report description:

In 2023, tobacco in Sweden witnessed steady growth in retail volume and current value terms, although rates have slowed down year-on-year. Retail volume sales of cigarettes and smoking tobacco continued to plummet in Sweden, while cigars and nicotine pouches witnessed varying degrees of growth. Sweden continues its harm reduction strategy as part of its strategy to reduce the smoking prevalence by offering consumers attractive alternatives. Smoking prevalence in Sweden continued to decline in 20...

Euromonitor International's Tobacco in Sweden report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cigarettes, Cigarettes (Illicit+Legal), Cigars, Cigarillos and Smoking Tobacco, Smokeless Tobacco, E-Vapour Products and Heated Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Tobacco in Sweden
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List Of Contents And Tables

TOBACCO IN SWEDEN

EXECUTIVE SUMMARY

Tobacco in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for tobacco?

OPERATING ENVIRONMENT

Legislation

Legislative overview

Summary 1 Legislation Summary at a Glance

Minimum legal smoking age

Smoking prevalence

Tar levels

Health warnings

Plain packaging

Advertising and sponsorship

Point-of-sale display bans

Smoking in public places

Low ignition propensity (LIP) cigarette regulation

Flavoured tobacco product ban

Reduced harm

Vapour products

PRODUCTION/IMPORTS/EXPORTS

MARKET INDICATORS

Table 1 Number of Adult Smokers by Gender 2018-2023

MARKET DATA

Table 2 Sales of Tobacco by Category: Volume 2018-2023

Table 3 Sales of Tobacco by Category: Value 2018-2023

Table 4 Sales of Tobacco by Category: % Volume Growth 2018-2023

Table 5 Sales of Tobacco by Category: % Value Growth 2018-2023

Table 6 Forecast Sales of Tobacco by Category: Volume 2023-2028

Table 7 Forecast Sales of Tobacco by Category: Value 2023-2028

Table 8 Forecast Sales of Tobacco by Category: % Volume Growth 2023-2028

Table 9 Forecast Sales of Tobacco by Category: % Value Growth 2023-2028

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SOURCES

Summary 2 Research Sources

CIGARETTES IN SWEDEN

KEY DATA FINDINGS

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2023 DEVELOPMENTS

Marginal decline in cigarette volume sales in 2023

Cross-border purchases continue to recover from Norway

Excise tax rises but remains low by European standards

PROSPECTS AND OPPORTUNITIES

Further sales decline in volume and value terms

Cross-border trade offers sales opportunities

Swedish-style snus to benefit from lower tax

TAXATION AND PRICING

Taxation rates

Summary 3 Taxation and Duty Levies 2018-2023

Average cigarette pack price breakdown

Summary 4 Average Cigarette Pack Price Breakdown: Brand Examples

CATEGORY DATA

Table 10 Sales of Cigarettes: Volume 2018-2023

Table 11 Sales of Cigarettes by Category: Value 2018-2023

Table 12 Sales of Cigarettes: % Volume Growth 2018-2023

Table 13 Sales of Cigarettes by Category: % Value Growth 2018-2023

Table 14 Sales of Cigarettes by Blend: % Volume 2018-2023

Table 15 Sales of Cigarettes by Standard/Menthol/Capsule: % Volume 2018-2023

Table 16 Sales of Cigarettes by Regular/Slim/Superslim/Microslim: % Volume 2018-2023

Table 17 Sales of Cigarettes by Pack Size: % Volume 2018-2023

Table 18 Sales of Cigarettes by Price Band: % Volume 2018-2023

Table 19 □NBO Company Shares of Cigarettes: % Volume 2019-2023

Table 20 □LBN Brand Shares of Cigarettes: % Volume 2020-2023

Table 21 □Sales of Cigarettes by Distribution Format: % Volume 2018-2023

Table 22 □Illicit Trade Estimate of Cigarettes: Volume 2018-2023

Table 23 □Forecast Sales of Cigarettes: Volume 2023-2028

Table 24 □Forecast Sales of Cigarettes by Category: Value 2023-2028

Table 25 □Forecast Sales of Cigarettes: % Volume Growth 2023-2028

Table 26 □Forecast Sales of Cigarettes by Category: % Value Growth 2023-2028

Table 27 □Forecast Sales of Cigarettes by Blend: % Volume 2023-2028

Table 28 □Forecast Sales of Cigarettes by Standard/Menthol/Capsule: % Volume 2023-2028

Table 29 □Forecast Sales of Cigarettes by Regular/Slim/Superslim/Microslim: % Volume 2023-2028

Table 30 □Forecast Sales of Cigarettes by Pack Size: % Volume 2023-2028

Table 31 □Forecast Sales of Cigarettes by Price Band: % Volume 2023-2028

CIGARS, CIGARILLOS AND SMOKING TOBACCO IN SWEDEN

KEY DATA FINDINGS

2023 DEVELOPMENTS

Smoking tobacco and cigarillos lose out to alternative products

Cigars register steady growth in Sweden

Fine cut tobacco suffers from migration to tobacco-free substitutes

PROSPECTS AND OPPORTUNITIES

Maturity and decline in smoking prevalence will hinder sales

Cigars to remain a growth category

Tax increases planned for 2024

CATEGORY DATA

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Table 32 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume 2018-2023
Table 33 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2018-2023
Table 34 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume Growth 2018-2023
Table 35 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Value Growth 2018-2023
Table 36 Sales of Cigars by Size: % Volume 2018-2023
Table 37 Sales of Cigarillos by Price Platform 2018-2023
Table 38 NBO Company Shares of Cigars and Cigarillos: % Volume 2019-2023
Table 39 LBN Brand Shares of Cigars and Cigarillos: % Volume 2020-2023
Table 40 NBO Company Shares of Cigars: % Volume 2019-2023
Table 41 □LBN Brand Shares of Cigars: % Volume 2020-2023
Table 42 □NBO Company Shares of Cigarillos: % Volume 2019-2023
Table 43 □LBN Brand Shares of Cigarillos: % Volume 2020-2023
Table 44 □NBO Company Shares of Smoking Tobacco: % Volume 2019-2023
Table 45 □LBN Brand Shares of Smoking Tobacco: % Volume 2020-2023
Table 46 □NBO Company Shares of Pipe Tobacco: % Volume 2019-2023
Table 47 □LBN Brand Shares of Pipe Tobacco: % Volume 2020-2023
Table 48 □NBO Company Shares of Fine Cut Tobacco: % Volume 2019-2023
Table 49 □LBN Brand Shares of Fine Cut Tobacco: % Volume 2020-2023
Table 50 □Distribution of Cigars and Cigarillos by Format: % Volume 2018-2023
Table 51 □Distribution of Smoking Tobacco by Format: % Volume 2018-2023
Table 52 □Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume 2023-2028
Table 53 □Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2023-2028
Table 54 □Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume Growth 2023-2028
Table 55 □Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Value Growth 2023-2028

SMOKELESS TOBACCO, E-VAPOUR PRODUCTS AND HEATED TOBACCO IN SWEDEN

KEY DATA FINDINGS

2023 DEVELOPMENTS

Harm reduction policy proves to be successful in Sweden

Wider availability of products supports category growth

Phillip Morris AB becomes the leading player in smokeless

PROSPECTS AND OPPORTUNITIES

Legal framework of smokeless and vapour products will set direction for future growth

Nicotine pouches to outperform heated tobacco

Vaping faces some challenges

CATEGORY INDICATORS

Table 56 Number of Adult Vapers 2018-2023

CATEGORY DATA

Table 57 Sales of Smokeless Tobacco by Category: Volume 2018-2023
Table 58 Sales of Smokeless Tobacco by Category: % Volume Growth 2018-2023
Table 59 Sales of E-Vapour Products by Category: Volume 2018-2023
Table 60 Sales of E-Vapour Products by Category: % Volume Growth 2018-2023
Table 61 Sales of Tobacco Heating Devices: Volume 2018-2023
Table 62 Sales of Tobacco Heating Devices: % Volume Growth 2018-2023
Table 63 Sales of Heated Tobacco: Volume 2018-2023
Table 64 Sales of Heated Tobacco: % Volume Growth 2018-2023
Table 65 □Sales of Tobacco Free Oral Nicotine: Volume 2018-2023
Table 66 □Sales of Tobacco Free Oral Nicotine: % Volume Growth 2018-2023

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Table 67	☐Sales of Tobacco Free Oral Nicotine by Category: Value 2018-2023
Table 68	☐Sales of Tobacco Free Oral Nicotine: % Value Growth 2018-2023
Table 69	☐Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: Value 2018-2023
Table 70	☐Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: % Value Growth 2018-2023
Table 71	☐Sales of E-Liquids by Nicotine Strength: % Value 2020-2023
Table 72	☐NBO Company Shares of Smokeless Tobacco: % Volume 2019-2023
Table 73	☐LBN Brand Shares of Smokeless Tobacco: % Volume 2020-2023
Table 74	☐NBO Company Shares of E-Vapour Products: % Value 2019-2023
Table 75	☐LBN Brand Shares of E-Vapour Products: % Value 2020-2023
Table 76	☐NBO Company Shares of Tobacco Heating Devices: % Volume 2019-2023
Table 77	☐LBN Brand Shares of Tobacco Heating Devices: % Volume 2020-2023
Table 78	☐NBO Company Shares of Heated Tobacco: % Volume 2019-2023
Table 79	☐LBN Brand Shares of Heated Tobacco: % Volume 2020-2023
Table 80	☐NBO Company Shares of Tobacco Free Oral Nicotine: % Volume 2019-2023
Table 81	☐LBN Brand Shares of Tobacco Free Oral Nicotine: % Volume 2020-2023
Table 82	☐Distribution of Smokeless Tobacco by Format: % Volume 2018-2023
Table 83	☐Distribution of E-Vapour Products by Format: % Value 2018-2023
Table 84	☐Distribution of Tobacco Heating Devices by Format: % Volume 2018-2023
Table 85	☐Distribution of Heated Tobacco by Format: % Volume 2018-2023
Table 86	☐Forecast Sales of Smokeless Tobacco by Category: Volume 2023-2028
Table 87	☐Forecast Sales of Smokeless Tobacco by Category: % Volume Growth 2023-2028
Table 88	☐Forecast Sales of E-Vapour Products by Category: Volume 2023-2028
Table 89	☐Forecast Sales of E-Vapour Products by Category: % Volume Growth 2023-2028
Table 90	☐Forecast Sales of Tobacco Heating Devices: Volume 2023-2028
Table 91	☐Forecast Sales of Tobacco Heating Devices: % Volume Growth 2023-2028
Table 92	☐Forecast Sales of Heated Tobacco: Volume 2023-2028
Table 93	☐Forecast Sales of Heated Tobacco: % Volume Growth 2023-2028
Table 94	☐Forecast Sales of Tobacco Free Oral Nicotine: Volume 2023-2028
Table 95	☐Forecast Sales of Tobacco Free Oral Nicotine: % Volume Growth 2023-2028
Table 96	☐Forecast Sales of Tobacco Free Oral Nicotine by Category: Value 2023-2028
Table 97	☐Forecast Sales of Tobacco Free Oral Nicotine by Category: % Value Growth 2023-2028
Table 98	☐Forecast Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: Value 2023-2028
Table 99	☐Forecast Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: % Value Growth 2023-2028

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