

Tobacco in Singapore

Market Direction | 2024-06-05 | 36 pages | Euromonitor

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Report description:

Tobacco in Singapore saw a retail volume decline in 2023, although current value sales increased. Retail volume sales of cigarettes continued to decrease, with mid-priced cigarettes suffering the most significant fall in sales. Meanwhile, the economy price band saw actual volume growth, benefiting from trading down, as consumers looked for more affordable options. Meanwhile, the premium price band saw an actual volume decline, but a slight share increase. Consumers purchasing higher-end products...

Euromonitor International's Tobacco in Singapore report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cigarettes, Cigarettes (Illicit+Legal), Cigars, Cigarillos and Smoking Tobacco, Smokeless Tobacco, E-Vapour Products and Heated Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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2023 DEVELOPMENTS

Rebound for retail volume sales of cigars and cigarillos in 2023, following spike in 2022

Excise duty tax rise and subsequent price hikes on cigars and cigarillos do not heavily impact consumer spending

Sustained demand for bars/pubs and nightlife establishments boosts sales of cigars and cigarillos on-trade

PROSPECTS AND OPPORTUNITIES

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PROSPECTS AND OPPORTUNITIES

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Recovery of inbound tourist arrivals set to limit decline in sales of cigarettes

Extension of Orchard Road No Smoking Zone

TAXATION AND PRICING

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