

Tobacco in Kazakhstan

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Report description:

Within tobacco in Kazakhstan, retail volume sales of cigarettes continued to decline in 2023. The performance of cigarettes in the market was affected by the switch to alternatives like smoking tobacco, closed system single use (closed vaping systems) and heated tobacco products, the growth in illicit trade and a decrease in the number of smokers amid price hikes and rising health awareness. Heated tobacco also suffered, recording its first ever decline in retail volume sales in the market in 20...

Euromonitor International's Tobacco in Kazakhstan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cigarettes, Cigarettes (Illicit+Legal), Cigars, Cigarillos and Smoking Tobacco, Smokeless Tobacco, E-Vapour Products and Heated Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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