

Tobacco in Costa Rica

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Report description:

Following a double-digit contraction in 2022, tobacco in Costa Rica showed a modest return to growth in total current value sales in 2023. The overall performance of the market in volume terms continued to be undermined by falling demand for cigarettes, the dominant product type, though the rate of decline was markedly slower than in the previous year, and most other categories expanded in this regard. These results were facilitated by a dramatic reduction in domestic inflation amidst the rapid...

Euromonitor International's Tobacco in Costa Rica report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cigarettes, Cigarettes (Illicit+Legal), Cigars, Cigarillos and Smoking Tobacco, Smokeless Tobacco, E-Vapour Products and Heated Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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