

## **Spectacles in South Korea**

Market Direction | 2024-06-06 | 20 pages | Euromonitor

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### **Report description:**

Spectacles in South Korea saw only slow current value growth in 2023, and this trend is anticipated to continue into 2024, with the expectation of a further slowdown in year-on-year growth. However, within spectacles, the three categories - readymade reading glasses, spectacle frames, and spectacle lenses - have shown varying growth patterns. The current value growth of readymade reading glasses is expected to decline notably in 2024, reflecting saturation and shifting consumer preferences. Spec...

Euromonitor International's Spectacles in South Korea report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Readymade Reading Glasses, Spectacle Frames, Spectacle Lenses.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Spectacles market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

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## Table of Contents:

Spectacles in South Korea  
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### List Of Contents And Tables

#### SPECTACLES IN SOUTH KOREA

##### KEY DATA FINDINGS

##### 2024 DEVELOPMENTS

Slowing growth in spectacles, with only a low value increase in 2024

Rise in vision impairments in South Korea

Increasing popularity of spectacles with photochromic lenses

##### PROSPECTS AND OPPORTUNITIES

New spectacles trend: Geek Chic in Korea

Rising importance of functional spectacle lenses

Growth in retail e-commerce driven by spectacle frames and non-prescription lenses

##### CATEGORY DATA

Table 1 Sales of Spectacles by Category: Volume 2019-2024

Table 2 Sales of Spectacles by Category: Value 2019-2024

Table 3 Sales of Spectacles by Category: % Volume Growth 2019-2024

Table 4 Sales of Spectacles by Category: % Value Growth 2019-2024

Table 5 Sales of Spectacle Lenses by Type: % Value 2019-2024

Table 6 NBO Company Shares of Spectacles: % Value 2019-2023

Table 7 LBN Brand Shares of Spectacles: % Value 2020-2023

Table 8 Distribution of Spectacles by Format: % Value 2019-2024

Table 9 Forecast Sales of Spectacles by Category: Volume 2024-2029

Table 10 □Forecast Sales of Spectacles by Category: Value 2024-2029

Table 11 □Forecast Sales of Spectacles by Category: % Volume Growth 2024-2029

Table 12 □Forecast Sales of Spectacles by Category: % Value Growth 2024-2029

#### EYEWEAR IN SOUTH KOREA

##### EXECUTIVE SUMMARY

Eyewear in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for eyewear?

##### MARKET DATA

Table 13 Sales of Eyewear by Category: Volume 2019-2024

Table 14 Sales of Eyewear by Category: Value 2019-2024

Table 15 Sales of Eyewear by Category: % Volume Growth 2019-2024

Table 16 Sales of Eyewear by Category: % Value Growth 2019-2024

Table 17 NBO Company Shares of Eyewear: % Value 2019-2023

Table 18 LBN Brand Shares of Eyewear: % Value 2020-2023

Table 19 Distribution of Eyewear by Format: % Value 2019-2024

Table 20 Forecast Sales of Eyewear by Category: Volume 2024-2029

Table 21 Forecast Sales of Eyewear by Category: Value 2024-2029

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Table 22 □Forecast Sales of Eyewear by Category: % Volume Growth 2024-2029

Table 23 □Forecast Sales of Eyewear by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 Research Sources

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