

Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Peru

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Report description:

In 2023, smokeless tobacco, e-vapour products and heated tobacco recorded rapid and robust rises in Peru, benefitting from trends that left other industry categories untouched. E-vapour products maintained extremely growth in terms of both volume and current value sales, driven by fashion trends encouraging more consumers to experiment with closed system single use products (disposable vapes). Consumers trying out these products are usually smokers opting to alternate cigarettes with disposable...

Euromonitor International's Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Peru report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: E-Vapour Products, Heated Tobacco Products, Smokeless Tobacco, Tobacco Free Oral Nicotine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Smokeless Tobacco, E-Vapour Products and Heated Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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