

Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Guatemala

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Report description:

Within e-vapour products in Guatemala, e-cigarettes continue to be very popular among consumers. These products are easily accessible, affordable, and are widely distributed throughout the country. In addition to being readily available throughout modern and traditional retail outlets, electronic cigarettes are largely sold via vending machines in the country, but especially in shopping centres and other establishments. While there has been some controversy in recent years regarding sales of the...

Euromonitor International's Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Guatemala report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: E-Vapour Products, Heated Tobacco Products, Smokeless Tobacco, Tobacco Free Oral Nicotine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Smokeless Tobacco, E-Vapour Products and Heated Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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PMI introduces Iluma line of heated tobacco devices

New flavours and colours drive consumer interest

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Narrow price difference between heated tobacco sticks and traditional cigarettes facilitates the switch

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