

Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Dominican Republic

Market Direction | 2024-06-11 | 29 pages | Euromonitor

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Report description:

The e-vapour products market in the Dominican Republic recorded strong growth in 2023 thanks to the wide acceptance that these products are enjoying. They are attracting consumers of cigarettes and small cigars who perceive these products to be less harmful to their health, as well as new consumers, mostly young people, who have not previously consumed traditional tobacco products. Their flavour variety (fruity, menthol, cocktail flavours), pleasant smell (unlike conventional tobacco products) a...

Euromonitor International's Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Dominican Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: E-Vapour Products, Heated Tobacco Products, Smokeless Tobacco, Tobacco Free Oral Nicotine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Smokeless Tobacco, E-Vapour Products and Heated Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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KEY DATA FINDINGS

2023 DEVELOPMENTS

E-vapour products record dynamic growth in 2023, attracting cigarette and cigarillos consumers, as well as new consumers

Closed system single use sees explosive growth in 2023 due to convenience, product variety and wide availability

Large traditional tobacco players, including BAT and PMD, enter the closed system single use market

PROSPECTS AND OPPORTUNITIES

E-vapour products to see further significant growth

Strong competition set to continue in e-vapour products

Specific regulations for e-vapour products or heated tobacco unlikely to be introduced in the short term despite concerns about underage consumption

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