

## **Home Products Specialists in South Korea**

Market Direction | 2024-04-03 | 38 pages | Euromonitor

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### **Report description:**

Home products specialists maintained its decline in outlet numbers in South Korea in 2023, but returned to low growth in current value terms. Homewares and home furnishings stores saw the slowest value growth rate in 2023. This channel faced challenges in the initial half of 2023, primarily influenced by a decline in real estate transactions. Sales declined, as the broader economic context, along with the prolonged slump in the real estate market and reduced consumption due to inflation, contrib...

Euromonitor International's Home Products Specialists in South Korea report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Home Improvement and Gardening Stores, Homewares and Home Furnishing Stores, Pet Shops and Superstores.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Home Products Specialists market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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