

Home Improvement in Ukraine

Market Direction | 2024-06-13 | 24 pages | Euromonitor

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Report description:

In 2023, the demand for decorative paint surged within Ukraine with the category reporting dynamic growth both in current value and retail volume terms. This was driven by the trend towards home renovation and personalisation, amplified by the increased time spent indoors. This trend led many homeowners to seek affordable ways to refresh their living spaces, with decorative paint offering a cost-effective and impactful solution. High inflation further prompted people to improve their current hom...

Euromonitor International's Home Improvement in Ukraine report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2028 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Bathroom and Sanitaryware, Floor Covering, Hand Tools, Hardware, Home Paint, Kitchen Sinks, Other Home Improvement, Power Tools, Wall Covering.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Improvement market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Home Improvement in Ukraine
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List Of Contents And Tables

HOME IMPROVEMENT IN UKRAINE

KEY DATA FINDINGS

2023 DEVELOPMENTS

Decorative paint presents an affordable and accessible solution for home improvement projects

Sales of hand tools and power tools rise as Russia's war creates a greater need for household repairs

Lacquer and varnish puts a shine on home improvement in 2023

PROSPECTS AND OPPORTUNITIES

Reduction in home renovations could lead to a slowdown in the growth of home paint

Market saturation and decrease in replacement purchases set to impact sales of kitchen sinks

DIY culture set to continue developing

CATEGORY DATA

Table 1 Sales of Home Improvement by Category: Value 2018-2023

Table 2 Sales of Home Improvement by Category: % Value Growth 2018-2023

Table 3 NBO Company Shares of Home Improvement: % Value 2019-2023

Table 4 LBN Brand Shares of Home Improvement: % Value 2020-2023

Table 5 Distribution of Home Improvement by Format: % Value 2018-2023

Table 6 Forecast Sales of Home Improvement by Category: Value 2023-2028

Table 7 Forecast Sales of Home Improvement by Category: % Value Growth 2023-2028

HOME AND GARDEN IN UKRAINE

EXECUTIVE SUMMARY

Home and garden in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for home and garden?

MARKET DATA

Table 8 Sales of Home and Garden by Category: Value 2018-2023

Table 9 Sales of Home and Garden by Category: % Value Growth 2018-2023

Table 10 NBO Company Shares of Home and Garden: % Value 2019-2023

Table 11 LBN Brand Shares of Home and Garden: % Value 2020-2023

Table 12 Penetration of Private Label in Home and Garden by Category: % Value 2018-2023

Table 13 Distribution of Home and Garden by Format: % Value 2018-2023

Table 14 Distribution of Home and Garden by Format and Category: % Value 2023

Table 15 Forecast Sales of Home and Garden by Category: Value 2023-2028

Table 16 Forecast Sales of Home and Garden by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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