

## **Convenience Retailers in South Korea**

Market Direction | 2024-04-03 | 38 pages | Euromonitor

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### **Report description:**

Convenience retailers maintained dynamic growth in current value terms and in terms of outlet numbers in South Korea in 2023. The number of convenience retailers surpassed 50,000 in 2021, and this figure increased to nearly 60,000 in 2023. The increase in outlet numbers has solidified the positions of the four key players: CU (BGF Retail), GS25 (GS Retail), 7-Eleven (Korea Seven), and emart24 (E-Mart). The outlets held by these four players in South Korea accounted for 95% of the total number of...

Euromonitor International's Convenience Retailers in South Korea report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Convenience Stores, Forecourt Retailers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Convenience Retailers market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International  
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