

## **Consumer Lending in South Korea**

Market Direction | 2023-11-27 | 15 pages | Euromonitor

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### **Report description:**

Gross consumer lending's growth is continuing to outperform outstanding balance, driven by card lending, as local consumers spend more with the reopening of society and cross-border travel. However, outstanding balance on card lending (encompassing card purchases and loans against the card) has notably risen in 2023 to outperform gross lending. Due to increased loan requirements by banks to mitigate delinquency rates, consumers with low creditworthiness or those with full loan limits are turning...

Euromonitor International's Consumer Lending in South Korea report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Consumer Credit, Mortgages/Housing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Consumer Lending market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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## Table of Contents:

Consumer Lending in South Korea  
Euromonitor International  
June 2024

### List Of Contents And Tables

#### CONSUMER LENDING IN SOUTH KOREA

##### EXECUTIVE SUMMARY

Consumer lending in 2023: The big picture

2023 key trends

Increase in mortgages/housing supports overall rise in consumer lending in South Korea

Current state of consumer lending in South Korea

What next for consumer lending?

##### MARKET DATA

Table 1 Consumer Lending: Outstanding Balance by Category: Value 2018-2023

Table 2 Consumer Lending: Outstanding Balance by Category: % Value Growth 2018-2023

Table 3 Consumer Lending: Gross Lending by Category: Value 2018-2023

Table 4 Consumer Lending: Gross Lending by Category: % Value Growth 2018-2023

Table 5 Consumer Lending: Non-performing vs Other Loans Outstanding Balance: % Value 2018-2023

Table 6 Mortgages/Housing: Non-performing vs Other Loans Outstanding Balance: % Value 2018-2023

Table 7 Consumer Credit: Non-performing vs Other Loans Outstanding Balance: % Value 2018-2023

Table 8 Card Lending: Non-performing vs Other Loans Outstanding Balance: % Value 2018-2023

Table 9 Forecast Consumer Lending: Outstanding Balance by Category: Value 2023-2028

Table 10 □Forecast Consumer Lending: Outstanding Balance by Category: % Value Growth 2023-2028

Table 11 □Forecast Consumer Lending: Gross Lending by Category: Value 2023-2028

Table 12 □Forecast Consumer Lending: Gross Lending by Category: % Value Growth 2023-2028

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##### SOURCES

Summary 1 Research Sources

#### CONSUMER CREDIT IN SOUTH KOREA

##### KEY DATA FINDINGS

##### 2023 DEVELOPMENTS

The low penetration of Buy Now Pay Later in South Korea

Outstanding balance on card lending continues to rise in South Korea

##### PROSPECTS AND OPPORTUNITIES

Rise in banks' interest rates due to increasing consumer debt in South Korea

Outstanding balance of education lending to continue increasing

Revision of government regulations as consumer loans increase

##### CATEGORY DATA

Table 13 Consumer Credit: Outstanding Balance by Category: Value 2018-2023

Table 14 Consumer Credit: Outstanding Balance by Category: % Value Growth 2018-2023

Table 15 Consumer Credit: Gross Lending by Category: Value 2018-2023

Table 16 Consumer Credit: Gross Lending by Category: % Value Growth 2018-2023

Table 17 Forecast Consumer Credit: Outstanding Balance by Category: Value 2023-2028

Table 18 Forecast Consumer Credit: Outstanding Balance by Category: % Value Growth 2023-2028

Table 19 Forecast Consumer Credit: Gross Lending by Category: Value 2023-2028

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