

Cigars, Cigarillos and Smoking Tobacco in Romania

Market Direction | 2024-06-11 | 26 pages | Euromonitor

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Report description:

The pandemic led to changes in lifestyle and smoking patterns with increased interest in cigars, cigarillos, pipe tobacco and fine cut tobacco. These products were seen as exotic and tapped into the increasing search for new experiences. Although the pandemic came to an end in 2023 this also led to an increase in social events and interactions, which play a particularly important role in cigar smoking, with this helping to sustain demand above 2019 levels despite the category seeing a small decl...

Euromonitor International's Cigars, Cigarillos and Smoking Tobacco in Romania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cigars and Cigarillos, Smoking Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigars, Cigarillos and Smoking Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Cigars, Cigarillos and Smoking Tobacco in Romania

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List Of Contents And Tables

CIGARS, CIGARILLOS AND SMOKING TOBACCO IN ROMANIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Price pressures and the end of the pandemic take their toll on sales in 2023

Mixed fortunes for cigars and cigarillos as prices rise

Fine cut tobacco thriving thanks to lower cost versus cigarettes

PROSPECTS AND OPPORTUNITIES

More stable outlook for cigars, cigarillos and smoking tobacco

Mixed fortunes projected for the different categories as Romania's economy remains under a cloud

Specialists likely to remain key but other distribution channels could make inroads

CATEGORY DATA

Table 1 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume 2018-2023

Table 2 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2018-2023

Table 3 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume Growth 2018-2023

Table 4 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Value Growth 2018-2023

Table 5 Sales of Cigars by Size: % Volume 2018-2023

Table 6 Sales of Cigarillos by Price Platform 2018-2023

Table 7 NBO Company Shares of Cigars and Cigarillos: % Volume 2019-2023

Table 8 LBN Brand Shares of Cigars and Cigarillos: % Volume 2020-2023

Table 9 NBO Company Shares of Cigars: % Volume 2019-2023

Table 10 □LBN Brand Shares of Cigars: % Volume 2020-2023

Table 11 □NBO Company Shares of Cigarillos: % Volume 2019-2023

Table 12 □LBN Brand Shares of Cigarillos: % Volume 2020-2023

Table 13 □NBO Company Shares of Smoking Tobacco: % Volume 2019-2023

Table 14 □LBN Brand Shares of Smoking Tobacco: % Volume 2020-2023

Table 15 □NBO Company Shares of Pipe Tobacco: % Volume 2019-2023

Table 16 □LBN Brand Shares of Pipe Tobacco: % Volume 2020-2023

Table 17 □NBO Company Shares of Fine Cut Tobacco: % Volume 2019-2023

Table 18 □LBN Brand Shares of Fine Cut Tobacco: % Volume 2020-2023

Table 19 □Distribution of Cigars and Cigarillos by Format: % Volume 2018-2023

Table 20 □Distribution of Smoking Tobacco by Format: % Volume 2018-2023

Table 21 □Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume 2023-2028

Table 22 □Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2023-2028

Table 23 □Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume Growth 2023-2028

Table 24 □Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Value Growth 2023-2028

TOBACCO IN ROMANIA

EXECUTIVE SUMMARY

Tobacco in 2023: The big picture

2023 key trends

Competitive landscape

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Retailing developments

What next for tobacco?

OPERATING ENVIRONMENT

Legislation

Legislative overview

Summary 1 Legislation Summary at a Glance

Minimum legal smoking age

Smoking prevalence

Plain packaging

Point-of-sale display bans

Flavoured tobacco product ban

Vapour products

PRODUCTION/IMPORTS/EXPORTS

MARKET INDICATORS

Table 25 Number of Adult Smokers by Gender 2018-2023

MARKET DATA

Table 26 Sales of Tobacco by Category: Volume 2018-2023

Table 27 Sales of Tobacco by Category: Value 2018-2023

Table 28 Sales of Tobacco by Category: % Volume Growth 2018-2023

Table 29 Sales of Tobacco by Category: % Value Growth 2018-2023

Table 30 Forecast Sales of Tobacco by Category: Volume 2023-2028

Table 31 Forecast Sales of Tobacco by Category: Value 2023-2028

Table 32 Forecast Sales of Tobacco by Category: % Volume Growth 2023-2028

Table 33 Forecast Sales of Tobacco by Category: % Value Growth 2023-2028

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SOURCES

Summary 2 Research Sources

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