

Cigars, Cigarillos and Smoking Tobacco in Romania

Market Direction | 2024-06-11 | 26 pages | Euromonitor

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Report description:

The pandemic led to changes in lifestyle and smoking patterns with increased interest in cigars, cigarillos, pipe tobacco and fine cut tobacco. These products were seen as exotic and tapped into the increasing search for new experiences. Although the pandemic came to an end in 2023 this also led to an increase in social events and interactions, which play a particularly important role in cigar smoking, with this helping to sustain demand above 2019 levels despite the category seeing a small decl...

Euromonitor International's Cigars, Cigarillos and Smoking Tobacco in Romania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cigars and Cigarillos, Smoking Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigars, Cigarillos and Smoking Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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